# PENNSYLVANIA APPLE PROGRAM BOARD MEETING Minutes of the November 12, 2020 Skype Board Meeting

Public notice of the November 12, 2020 Pennsylvania Apple Program Board Meeting was given as stipulated by the Sunshine Law.

#### **CALL TO ORDER**

David Peters, Chairman, called the meeting to order at 9:13 a.m. Board members in attendance included Gary Faulkner, Vice Chair; Carolyn McQuiston; Thomas Haas; and Ellie Vranich, Treasurer.

Mark Boyer was not present at the commencement of the meeting.

Also present: Patrick Andrews, Chief of Marketing Development, PDA; Lindsay Young, Senior Manager, McKonly and Asbury, CPAs; and Laura England, Director, Bureau of Market Development.

Char Riley, Liaison PDA and ACMA Boards, and John Howard, Esquire, Chief Counsel, were not present.

#### APPROVAL OF MEETING MINUTES

## **RESOLUTION 2020.16-APPROVAL OF MINUTES**

Presented by: Thomas Haas

Seconded by: Ellie Vranich

Passed: Unanimously

To approve the July 7, 2020 meeting minutes.

### **REVIEW FINANCIALS**

Lindsay Young, Senior Manager, McKonly and Asbury, presented before the Board. She referred to financial information in the packet for further discussion of the Pennsylvania Apple Program Profit and Loss Budget vs. Actual statement, Balance Sheet as of October 31, 2020 and Apple Assessment Report as of October 31, 2020. Ms. Young also referred to the Notice of Nonrenewal of Insurance for further review. There was discussion regarding a money market account and whether or not to amend the budget to reflect the approximately \$2,600 of the 2019 assessment yet to be collected. Approval was requested to reduce the 2019 budget assessment income to \$28,000 and to retain the assessment income line item for 2020 at \$120,000.

Mark Boyer entered the meeting at 9:26 a.m.

## **RESOLUTION 2020.17-BUDGET AMENDMENT**

Presented by: Ellie Vranich

Seconded by: Carolyn McQuiston

Passed: Unanimously

To amend the 2019 budget assessment income to \$28,000 and to retain the assessment income line item for 2020 at \$120,000.

## **RESOLUTION 2020.18-APPROVAL OF FINANCIAL REPORT**

Presented by: Ellie Vranich

Seconded by: Thomas Haas

Passed: Unanimously

To approve the financial report provided by Ms. Young.

## **ASSESSMENTS/AUDITS**

Holly Zarefoss would be asked to double check to see whether she has received the same amount of sales agents' reports that she usually does.

### **RENEWAL OF INSURANCE**

## RESOLUTION 2020.19-APPROVAL OF INSURANCE CONTRACT

Presented by: Gary Faulkner

Seconded by: Thomas Haas

Passed: Unanimously

To approve the directors and officers liability contract.

### **TENTATIVE MEETING DATES FOR 2021**

Board members discussed the 2021 meeting dates. Ms. Vranich noted she would not be available for the February 2, 2021 meeting. Board members agreed to change that meeting date to Tuesday, January 26, 2021.

# **SHAP BOARD MEMBER LIAISON - ELLIE VRANICH**

Ms. Vranich noted, since there would be no Farm Show in January 2021, there would be no income for research coming from that event. Mr. Andrews commented that getting an informational report back from SHAP would help to make decisions regarding research. Mr. Boyer was more worried about the continued success of the research moving forward rather

than sustainability of U.S. Apple. He also talked about millage adjustment. Ms. Vranich was asked to obtain an official report from SHAP regarding their needs going forward.

#### **NEW BUSINESS**

Chairman Peters noted that the January 2021 meeting would need to have discussion regarding the general trend of what the Board should be focusing on with regard to apples being grown in the state.

Mr. Andrews asked if the Board would like him to increase the meeting time allowance to three hours and whether it would be helpful to ask other industry folks to attend the meeting to provide feedback, including representatives from U.S. Apple.

Mr. Haas suggested obtaining information from Rain and Hail with regard to insurance programs in Pennsylvania, which may help to clarify the amount of apples being grown in Pennsylvania.

## **ADJOURNMENT**

## **RESOLUTION 2020.20-ADJOURNMENT**

Presented by: Carolyn McQuiston

Seconded by: Mark Boyer

Passed: Unanimously

To adjourn the meeting.

There being no further business, the meeting was adjourned at 10:20 a.m.

The next meeting is tentatively scheduled for January 26, 2021.

Respectfully Submitted:

Patrick Troy

November 12, 2020