



Economic Impact

OF THE PENNSYLVANIA WINE AND GRAPE INDUSTRIES 2023

Prepared for the
PA Wine Marketing & Research Program
by John Dunham & Associates



- WELCOME TO -
Pennsylvania Wine Land

Three hundred years ago, William Penn planted a vineyard. From that vineyard, grew an industry - with more than 400 licensed wineries producing more than two million gallons of wine each year (that's more than 10 million bottles).

FROM ANYWHERE IN PA, YOU'RE LESS THAN
1 HOUR
from at least one winery

DIRECT ECONOMIC IMPACT

\$1,773,114,200

TOTAL TAX IMPACT

\$526,609,008

THE INDUSTRY DIRECTLY CREATES

**10,756
JOBS**

**\$518.2M
IN WAGES**

**MILLIONS
OF VISITORS**

**TO PA WINERIES
ANNUALLY
GENERATE**

**\$747M
IN TOURISM
REVENUE**

**PENNSYLVANIA IS
4th
IN U.S. WINE
PRODUCTION**

SOURCE: Accompanying 2023 Economic Impact Study of the Pennsylvania Wine & Grape Industries prepared for the Pennsylvania Wine Marketing & Research Program by John Dunham & Associates.

ECONOMIC IMPACT

OF THE WINE & GRAPE INDUSTRY

THE COMMONWEALTH OF PENNSYLVANIA

TOTAL ECONOMIC IMPACT

**10,756
JOBS**

**\$518,241,500
WAGES**

**\$1,773,114,200
OUTPUT**

DIRECT ECONOMIC IMPACT

JOBS

WAGES

OUTPUT

WINERIES

2,178

\$148,180,400

\$710,913,100

JUICE PRODUCTION

380

\$27,377,400

\$224,002,300

WINE GRAPE VINEYARDS

125

\$6,660,600

\$15,245,100

JUICE GRAPE VINEYARDS

444

\$23,658,500

\$54,150,700

WHOLESALE

5

\$503,000

\$2,075,300

RETAIL

191

\$6,789,200

\$16,176,800

RESEARCH & EDUCATION

13

\$1,571,200

\$3,482,800

TOURISM

7420

\$303,501,200

\$747,068,100

SUB-TOTAL

10,756

\$518,241,500

\$1,773,114,200

SUPPLIER ECONOMIC IMPACT

4,404

\$346,751,700

\$998,510,800

INDUCED ECONOMIC IMPACT

5,930

\$376,021,100

\$1,020,168,700

TAX IMPACT

CONSUMPTION

BUSINESS

TOTAL

FEDERAL

\$9,269,840

\$327,541,300

\$336,811,140

STATE

\$15,288,268

\$174,509,600

\$189,797,868

SUB-TOTAL

\$24,558,108

\$502,050,900

\$526,609,008