

Instructions																										
High-Level Goals:	Strengths	VOTE	Weaknesses	VOTE	Opportunities	VOTE	Threats	VOTE																		
<p>1) Go through each area and note applicable business/personal attributes.</p> <p>2) Vote with your initials for 3 of the most important attributes.</p>	<p><b>Strengths</b></p> <p><i>Description: These attributes, tasks, that you do well. Think about what you and your business really excels at. Think about financial, physical, human, and natural resources available, and skillsets on your team.</i></p>	<p><b>VOTE</b></p>	<p><b>Weaknesses</b></p> <p><i>Description: These attributes, tasks, that have room for improvement. What do you and your business struggle with regularly? What are things you've been avoiding that are critical to your business success? Think about financial, physical, human, and natural resources available, and skillsets on your team.</i></p>	<p><b>VOTE</b></p>	<p><b>Opportunities</b></p> <p><i>Description: These are opportunities that lie outside of your business. What are some untapped areas that might be good for growth or to help you achieve your business goals? What are untapped resources you might access? Think about market, economic, and funding trends; demographics, suppliers, and regulations.</i></p>	<p><b>VOTE</b></p>	<p><b>Threats</b></p> <p><i>Description: These are threats that are outside of the business that are largely out of your control. How is your market shifting? How are critical supply chains performing? Think about market, economic, and funding trends; demographics, suppliers, and regulations.</i></p>	<p><b>VOTE</b></p>																		