

PARX RACING

2016

Parx 2016 Annual Report to PSHRC and PGCB

Joe Wilson

6/22/2017



STATE HORSE RACING COMMISSION
COMMONWEALTH OF PENNSYLVANIA
Harrisburg, Pennsylvania

Report to the Pennsylvania Gaming Control Board and the Pennsylvania State Horse Racing Commission from licensee with regards to its efforts to enhance live racing at the licensee's racetrack in accordance with provisions of 1211(a)(2) of the table games legislation.

Name of Licensee: Parx Racing

Part I.

Live Attendance

1.
 Δ.
Total On-Track Attendance Statistics -- daily, monthly, and annually

Daily	Attendance
1/1/2016	301
1/2/2016	689
1/3/2016	368
1/4/2016	124
1/5/2016	90
1/6/2016	142
1/7/2016	224
1/8/2016	328
1/9/2016	583
1/10/2016	
1/11/2016	136
1/12/2016	32
1/13/2016	188
1/14/2016	193
1/15/2016	309
1/16/2016	618
1/17/2016	355
1/18/2016	252

1/19/2016	59
1/20/2016	167
1/21/2016	221
1/22/2016	249
1/23/2016	
1/24/2016	115
1/25/2016	117
1/26/2016	
1/27/2016	231
1/28/2016	208
1/29/2016	283
1/30/2016	619
1/31/2016	418
2/1/2016	113
2/2/2016	131
2/3/2016	197
2/4/2016	244
2/5/2016	350
2/6/2016	723
2/7/2016	355
2/8/2016	110
2/9/2016	101
2/10/2016	207
2/11/2016	206
2/12/2016	382
2/13/2016	467
2/14/2016	360
2/15/2016	219
2/16/2016	74
2/17/2016	161
2/18/2016	219
2/19/2016	370
2/20/2016	717
2/21/2016	448
2/22/2016	128
2/23/2016	98
2/24/2016	176
2/25/2016	227
2/26/2016	420
2/27/2016	1,155
2/28/2016	788
3/1/2016	422
3/2/2016	178
3/3/2016	277

3/4/2016	359
3/5/2016	1,038
3/6/2016	750
3/7/2016	353
3/8/2016	342
3/9/2016	179
3/10/2016	211
3/11/2016	329
3/12/2016	1,100
3/13/2016	783
3/14/2016	341
3/15/2016	241
3/16/2016	205
3/17/2016	203
3/18/2016	350
3/19/2016	968
3/20/2016	619
3/21/2016	292
3/22/2016	295
3/23/2016	165
3/24/2016	190
3/25/2016	434
3/26/2016	1,141
3/27/2016	176
3/28/2016	324
3/29/2016	285
3/30/2016	156
3/31/2016	202
4/1/2016	420
4/2/2016	1,198
4/3/2016	649
4/4/2016	230
4/5/2016	272
4/6/2016	195
4/7/2016	202
4/8/2016	397
4/9/2016	1,025
4/10/2016	646
4/11/2016	254
4/12/2016	241
4/13/2016	243
4/14/2016	189
4/15/2016	363
4/16/2016	983

4/17/2016	617
4/18/2016	335
4/19/2016	334
4/20/2016	164
4/21/2016	214
4/22/2016	252
4/23/2016	1,013
4/24/2016	634
4/25/2016	317
4/26/2016	344
4/27/2016	171
4/28/2016	154
4/29/2016	425
4/30/2016	846
5/1/2016	634
5/2/2016	273
5/3/2016	264
5/4/2016	184
5/5/2016	216
5/6/2016	706
5/7/2016	4,899
5/8/2016	712
5/9/2016	312
5/10/2016	258
5/11/2016	246
5/12/2016	269
5/13/2016	430
5/14/2016	992
5/15/2016	819
5/16/2016	324
5/17/2016	314
5/18/2016	201
5/19/2016	253
5/20/2016	499
5/21/2016	5,782
5/22/2016	719
5/23/2016	365
5/24/2016	371
5/25/2016	157
5/26/2016	237
5/27/2016	311
5/28/2016	697
5/29/2016	683
5/30/2016	894

5/31/2016	288
6/1/2016	130
6/2/2016	189
6/3/2016	307
6/4/2016	948
6/5/2016	651
6/6/2016	368
6/7/2016	363
6/8/2016	163
6/9/2016	183
6/10/2016	461
6/11/2016	5,235
6/12/2016	614
6/13/2016	362
6/14/2016	347
6/15/2016	162
6/16/2016	278
6/17/2016	351
6/18/2016	957
6/19/2016	953
6/20/2016	398
6/21/2016	361
6/22/2016	176
6/23/2016	162
6/24/2016	337
6/25/2016	814
6/26/2016	745
6/27/2016	345
6/28/2016	329
6/29/2016	153
6/30/2016	237
7/1/2016	441
7/2/2016	835
7/3/2016	842
7/4/2016	842
7/5/2016	344
7/6/2016	172
7/7/2016	234
7/8/2016	328
7/9/2016	899
7/10/2016	674
7/11/2016	373
7/12/2016	414
7/13/2016	156

7/14/2016	184
7/15/2016	333
7/16/2016	962
7/17/2016	717
7/18/2016	395
7/19/2016	402
7/20/2016	156
7/21/2016	177
7/22/2016	455
7/23/2016	938
7/24/2016	775
7/25/2016	212
7/26/2016	355
7/27/2016	176
7/28/2016	226
7/29/2016	413
7/30/2016	1,003
7/31/2016	791
8/1/2016	357
8/2/2016	319
8/3/2016	204
8/4/2016	219
8/5/2016	341
8/6/2016	928
8/7/2016	716
8/8/2016	512
8/9/2016	350
8/10/2016	180
8/11/2016	226
8/12/2016	362
8/13/2016	540
8/14/2016	356
8/15/2016	187
8/16/2016	93
8/17/2016	301
8/18/2016	285
8/19/2016	343
8/20/2016	700
8/21/2016	421
8/22/2016	208
8/23/2016	
8/24/2016	241
8/25/2016	228
8/26/2016	310

8/27/2016	741
8/28/2016	325
8/29/2016	174
8/30/2016	89
8/31/2016	190
9/1/2016	254
9/2/2016	346
9/3/2016	1,310
9/4/2016	882
9/5/2016	1,570
9/6/2016	333
9/7/2016	116
9/8/2016	223
9/9/2016	365
9/10/2016	853
9/11/2016	560
9/12/2016	292
9/13/2016	292
9/14/2016	180
9/15/2016	198
9/16/2016	264
9/17/2016	873
9/18/2016	543
9/19/2016	298
9/20/2016	388
9/21/2016	180
9/22/2016	215
9/23/2016	435
9/24/2016	12,578
9/25/2016	518
9/26/2016	309
9/27/2016	345
9/28/2016	147
9/29/2016	154
9/30/2016	261
10/1/2016	751
10/2/2016	506
10/3/2016	395
10/4/2016	342
10/5/2016	158
10/6/2016	198
10/7/2016	293
10/8/2016	886
10/9/2016	478

10/10/2016	503
10/11/2016	419
10/12/2016	160
10/13/2016	271
10/14/2016	322
10/15/2016	869
10/16/2016	546
10/17/2016	391
10/18/2016	346
10/19/2016	195
10/20/2016	169
10/21/2016	320
10/22/2016	843
10/23/2016	592
10/24/2016	416
10/25/2016	345
10/26/2016	203
10/27/2016	214
10/28/2016	302
10/29/2016	796
10/30/2016	565
10/31/2016	363
11/1/2016	433
11/2/2016	147
11/3/2016	186
11/4/2016	680
11/5/2016	3,034
11/6/2016	539
11/7/2016	357
11/8/2016	361
11/9/2016	191
11/10/2016	159
11/11/2016	325
11/12/2016	734
11/13/2016	471
11/14/2016	351
11/15/2016	303
11/16/2016	148
11/17/2016	195
11/18/2016	282
11/19/2016	844
11/20/2016	258
11/21/2016	134
11/22/2016	301

11/23/2016	254
11/24/2016	132
11/25/2016	384
11/26/2016	819
11/27/2016	524
11/28/2016	305
11/29/2016	219
11/30/2016	160
12/1/2016	201
12/2/2016	323
12/3/2016	813
12/4/2016	608
12/5/2016	277
12/6/2016	269
12/7/2016	176
12/8/2016	202
12/9/2016	323
12/10/2016	739
12/11/2016	434
12/12/2016	280
12/13/2016	263
12/14/2016	165
12/15/2016	188
12/16/2016	310
12/17/2016	541
12/18/2016	303
12/19/2016	68
12/20/2016	312
12/21/2016	168
12/22/2016	139
12/23/2016	330
12/24/2016	-
12/26/2016	831
12/27/2016	328
12/28/2016	211
12/29/2016	231
12/30/2016	377
12/31/2016	751

Total 171,331

Monthly	Attendance
----------------	-------------------

Jan-16	7,669
Feb-16	9,489
Mar-16	12,908
Apr-16	13,377
May-16	23,309
Jun-16	17,079
Jul-16	15,224
Aug-16	10,446
Sep-16	25,282
Oct-16	13,157
Nov-16	13,230
Dec-16	10,161

TOTAL	171,331
--------------	----------------

Annual 2016	Attendance 171,331
------------------------	-------------------------------

B.

The grandstand saw a complete renovation in 2010 when Philadelphia Park was renamed Parx Racing. The finest finishes available were used including Santa Cecilia granite and Tineo wood throughout. Outside we have the picnic grove with umbrella tables, benches, picnic tables, restrooms and a playground for kids. There are four pavilions with televisions and two of them are equipped with wagering terminals. The apron is filled with park benches, picnic tables and also has a mobile wagering trailer complete with six teller machines. The all-weather paddock has restrooms, flat screen televisions and a trainer's viewing lounge. The carpeted first floor is abundant with wagering and information terminals where guests can place wagers and access information from tracks around the world. There are two lounges with monitor walls and the Finish Line bar with wrap around televisions and high top tables and chairs. There are two rows of granite topped handicapping carrels complete with televisions and Tiny Tims overlooking the apron of the racetrack. There is a VIP room on this floor with carrels, tables and televisions that also overlooks the racetrack. The Cotillion Room, which is our group room, is adjacent to the VIP room and can accommodate large or

small groups. It has wagering terminals, televisions and an outdoor fenced-in patio with furniture. The Finish Line Café and Horsemen's Lounge offer casual dining complete with personal televisions and Tiny Tims. The Paddock Grille has high top tables and offers a variety of menu choices highlighted, of course, by Philly cheesesteaks. Behind the Grille is a monitor wall that replays all of the races at Parx and also displays each of the four tower cameras. The third floor has the Parx Poker Room and the Racing Clubhouse. The clubhouse has a full bar, mutuel line, monitor walls, self-service machines and table with televisions and wagering terminals. You enter the clubhouse restaurant through the Parx Racing Hall of Fame which boasts a bronze sculpture of Parx Racing's own Smarty Jones. The restaurant has televisions, wagering terminals and windows overlooking the racetrack. The clubhouse is also used for groups from twenty to over three hundred. We host business luncheons, parties, formal dinners and even wedding receptions.

C.

One entrance off of Street Road is named Racetrack Drive and has a monument sign with the Parx racing horse logo. The racetrack is a separate building from the main casino and there are numerous way finding signs, along all roadways, guiding guests to their desired location. All of the major roads have signage and billboards directing guests to Parx Casino and Racing. There is a fifty-five foot screen on the front of the grandstand which advertises upcoming events. There is more than adequate signage, including video signage, throughout the building.

D.

In January of 2016, we installed a new "rider protection" rail. This safety rail is used by all of the top tracks in the country. We also rebuilt the tunnel leading from the official's lot to the grandstand. The final two new barns were built bringing the total to 33. Trees were also planted between each barn. This completed a \$35,000,000 backstretch renovation project.

2.

A. B.

Parx racing is promoted through all available media outlets including television, e-mail, newsprint, radio, direct mail, program ads, video signage, Facebook and Twitter. We market all big race days such as Triple Crown races, Smarty Jones' Day, PA Derby/Cotillion and Breeder's Cup as well as all holidays. All of these days feature free family fun including face painting, pony rides, moon bounces, etc. Live music is included on most days in the picnic grove along with local radio stations and special handicapping seminars with fan friendly handicapper "Hudg", who sets up a tent complete with television and wagering terminals to teach newcomers how to make selections and wager. Parx the horse can also be seen on these days conducting the traditional jockey tee shirt toss after every race. Giveaways in 2016 included a Parx Racing can koozie on Memorial Day, a Parx Racing messenger bag on Labor Day and the customary PA Derby hat on our big day.

In 2016, we again partnered with the PTHA to produce a 90 minute high definition live broadcast of the PA Derby / Cotillion on Comcast. The show was hosted again by nationally acclaimed Laffit Pincay III, local sports talent Dick Jerardi, Caton Bredar and NYRA's Maggie Wolfendale. Comcast Sportsnet promoted this heavily throughout the week. Parx also produced and ran our own television ad leading up to the PA Derby.

Guests use their Player Rewards cards to earn points that can be redeemed for programs, racing forms, food and beverage, souvenirs, etc. All of these events and promotions will continue and be added to in 2017. (See attached examples of ads, e-mails, billboards and marketing materials).

C.

In 2017 we will be refinishing the tunnel that was re-constructed in 2016. We are also making aesthetic improvements throughout the property.

**Part II.
Handle**

1.

A and B

2016 Handle Wagered on Parx Live Racing

Location	Handle
1 On-track	\$10,448,536
2 Off-track	\$3,818,839
3 Account wagering	\$1,938,836
4 Other guest locations	\$212,797,514
<u>Grand Total Wagers On Parx Live Racing</u>	<u>\$229,003,725</u>

2016 Handle Wagered on Other Races Simulcast To Parx

Location	Handle
1 Track	\$33,325,899
2 Off Track	\$69,648,026
3 Account Wagering	\$26,761,376
<u>Grand Total Wagered On Other Tracks</u>	<u>129,735,300</u>

All of the above marketing activities are intended to draw more people to the track, thereby increasing live and simulcast handle. After running a 16 day Fall Festival in 2016, we agreed with our horsemen to run 170 days with a combination of 3 and 4 day weeks. Because of this, we did not take a long winter break. Our average field size increased once again to 7.96 for the year.

Part III.

Native Breeding Industry

1.

2016 PA-Breds - By the Numbers

A.B.C.

In 2016, 828 Registered Pennsylvania Breds participated at Parx Racing, winning 393 of the 1,441 races run (27%).

The PA-Bred horses earned \$19,484,632 of the \$58,745,788 distributed (33%).

The PA-Bred horses accounted for 3,788 starts of the total 11,467 for the year (33%)

117 Races of the 1,441 races run were restricted to PA-Breds (8%)

Average field size Open (7.97) vs. PA Bred closed races (7.85)

2.

2016 – Restricted PA-Bred Races

In 2016, 117 races were run as restricted PA-Bred races totaling \$5,465,000 in purse money. 10 were stakes races, 2 were handicaps, all others were restricted in the condition book or became closed when 8 or more registered PA-Breds were entered by statute.

In 2016 all PA-Bred stakes carried an additional 25% to the first three finishers if they were PA-Sired. This will continue in 2017 along with the 40% owner bonus in open races and a full calendar of restricted races.

Part IV.

Class

1.

Menu of races in 2016

TYPE OF RACE	# of Races	# of Starters	Purses Paid	Avg. Purse
STAKES	30	212	\$6,225,000	\$207,500
HANDICAPS	2	20	\$200,000	\$100,000
ALLOWANCE	173	1318	\$9,049,000	\$52,306
ALLOWANCE OPT CLM	87	649	\$4,877,000	\$56,057
MAIDEN	102	814	\$5,113,000	\$50,127
STARTER ALLOWANCE	79	616	\$3,136,000	\$39,696
CLAIMING	121	952	\$3,798,000	\$31,388
MAIDEN CLAIMING	221	1333	\$5,891,000	\$26,656
BEATEN CLAIMING	577	4674	\$14,094,000	\$24,426
WAIVER CLAIMING	4	28	\$105,000	\$26,250

2.

Parx runs twelve stakes races each year along with ten to twelve PA Bred stakes. Eight of the twelve stakes are graded including six GIII's, one GII and one GI. Due to the recent tremendous success of the Pennsylvania Derby, the American Graded Stakes Committee has upgraded the PA Derby to GI status for 2017. For the second time in

three years, the PA Derby had the Kentucky Derby, Preakness Stakes and Haskell winner in the race. The first three finishers in the KY Derby were represented with Nyquist, Exaggerator and Gun Runner. Chad Brown's Connect was victorious. The Cotillion contained the top three year old fillies in the world. Acorn winner Carina Mia, Kentucky Oaks winner Cathryn Sophia (trained by John Servis and owned by Chuck Zacney) and the eventual winner Songbird. Songbird was undefeated and had one six GI races coming in. These two races have included past participants such as California Chrome, Bayern, Will Take Charge, Untapable and Close Hatches to name a few.

On September 3rd, we had Pennsylvania's Day at the Races, featuring a full card of PA Bred races including seven \$100,000 stakes races. Over 400 PHBA members attended and participated in the event.

Next was Labor Day on September 5th, featuring the Turf Monster GIII, The Greenwood Cup GIII, The Smarty Jones GIII and The Turf Amazon. All guests received a Parx Racing messenger bag.

Next up, on September 10th, was Owner's Appreciation Day which featured the \$200,000 PTHA President's Cup (L). More than 350 Owners and Trainers attended this special day of racing and hospitality.

September 24th followed with the highlight of Parx Racing, the \$300,000 Gallant Bob GIII, the \$1,000,000 PA Derby GII and the \$1,000,000 Cotillion GI. All fans received the traditional PA Derby hat. As mentioned above, this day included the best three year old colts and fillies in the country. We are very much looking forward to the 2017 edition.

Part V.

Residence

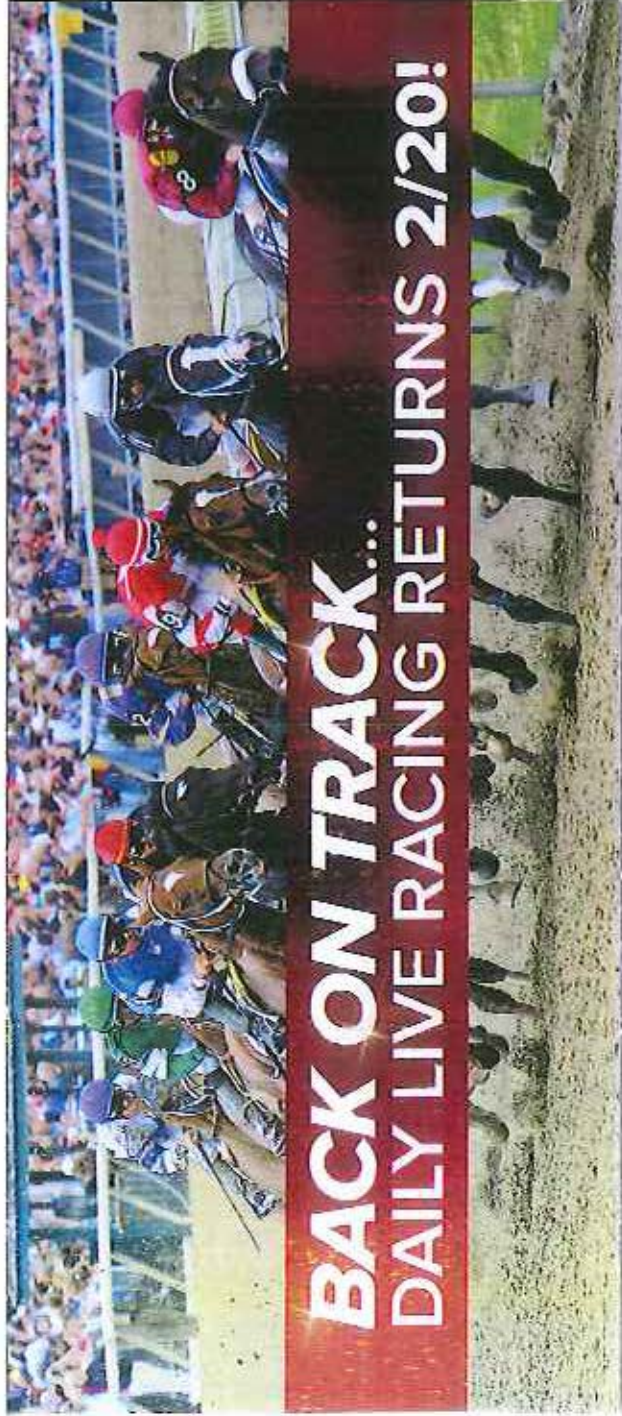
1.

Of the 118 trainers stabled at Parx Racing, 76 permanently reside in Pennsylvania (64%)

Of the 1,558 active bookkeeper accounts, 379 were Pennsylvania residents (24%) of which they earned \$18,173,582 of the \$58,745,788 distributed (31%)

2.

Pennsylvania continues to have the best state bred program in the country. The PHBA is very active in showcasing the PA bred program with Parx and enticing people to move or grow their operation in PA.

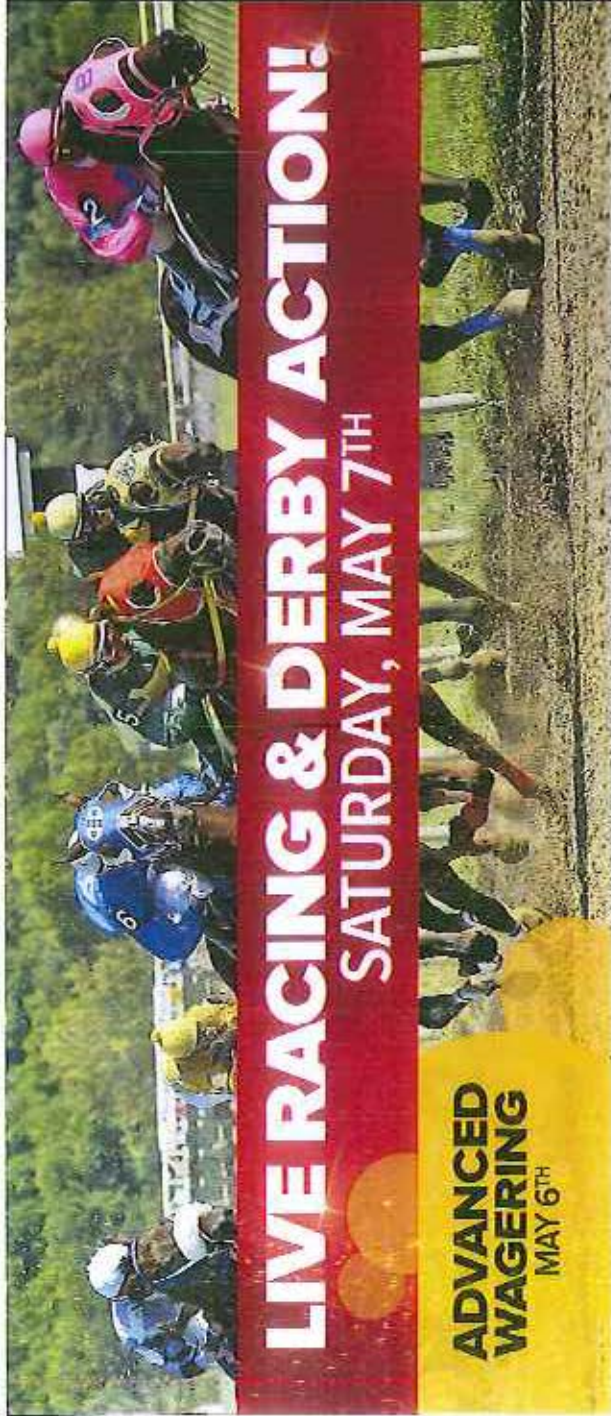


**BACK ON TRACK...
DAILY LIVE RACING RETURNS 2/20!**

parx
casino

EXIT HERE

PARXCASINO.COM
GAMBLING PROBLEM? CALL 1.800.GAMBLER



LIVE RACING & DERBY ACTION!
SATURDAY, MAY 7TH

**ADVANCED
WAGERING**
MAY 6TH

parx

CASINO • RACING

STREET ROAD EXIT 37

PARXCASINO.COM

GAMBLING PROBLEM? CALL 1.800.GAMBLER



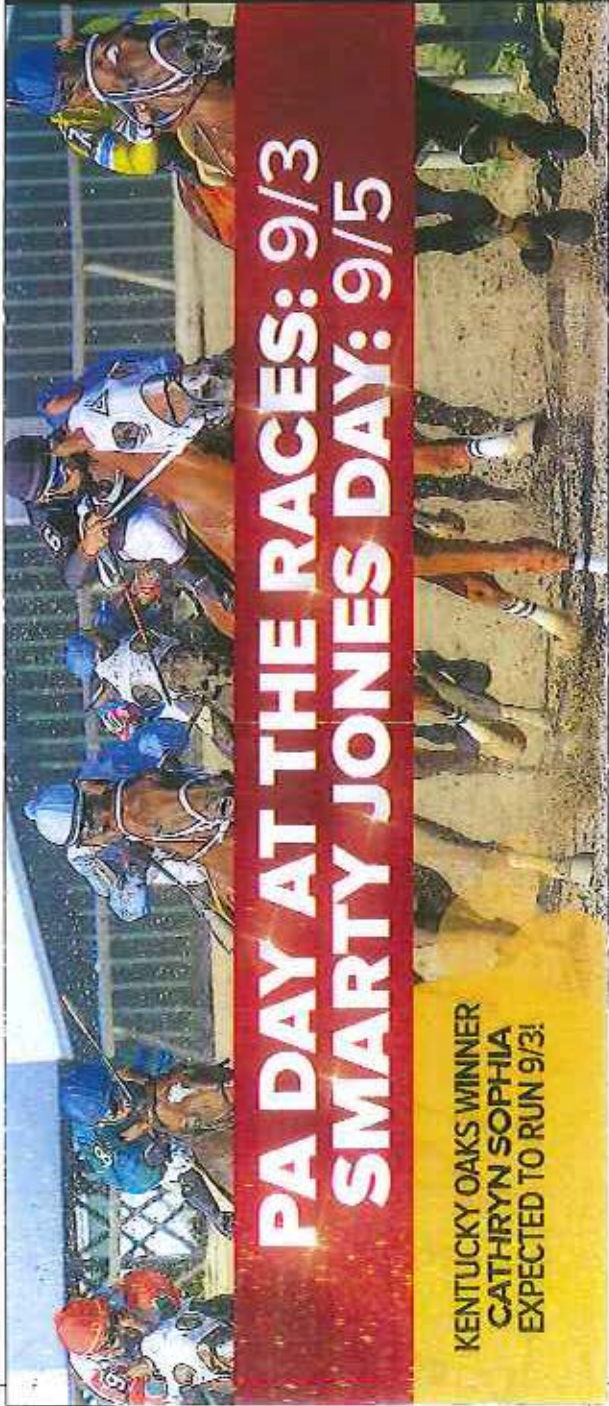
Congratulations

**JOHN SERVIS, CHUCK ZAGNEY
& GASH IS KING STABLES**

Cathryn Sophia - Winner of the 2016 Kentucky Oaks!

parxraciNG Home of Champions

GAMBLING PROBLEM? CALL 1-800-GAMBLER



PA DAY AT THE RACES: 9/3
SMARTY JONES DAY: 9/5

KENTUCKY OAKS WINNER
CATHRYN SOPHIA
EXPECTED TO RUN 9/3!

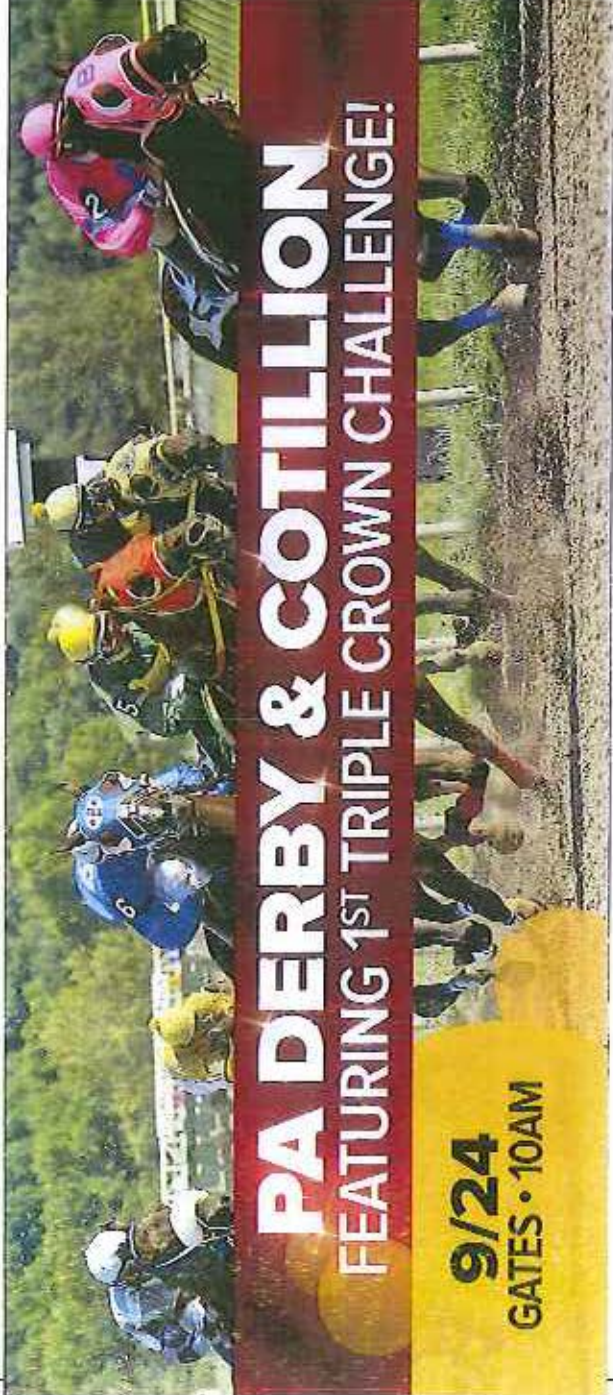
parx

CASINO • RACING

STREET ROAD EXIT 37

PARXCASINO.COM

GAMBLING PROBLEM? CALL 1.800.GAMBLER



PA DERBY & COTILLION
FEATURING 1ST TRIPLE CROWN CHALLENGE!

9/24
GATES • 10AM

parx

CASINO • RACING

EXIT HERE

PARXCASINO.COM

GAMBLING PROBLEM? CALL 1.800.GAMBLER

parx
casino

Get lucky in no time.®

COMING
UP AT

360
THREE
SIXTY

FRIDAY, FEBRUARY 19

5PM Mile Zero
9:30PM The Rockets
10PM DJ Paul Desisto

SATURDAY, FEBRUARY 20

5PM The Hoovers
9:30PM Stellar Mojo
10PM DJ Eric Vanderslice

SUNDAY, FEBRUARY 21

5PM Greg Farnese &
The Tom Adams Trio

Visit parxcasino.com/calendar for full schedule.



parxgrill

THE BIG RED
WINE DINNER
FEATURING JUSTIN WINERY
AND MASTER SOMMELIER
JOSEPH SPELLMAN

FRIDAY, MARCH 4 • 7PM

Space is limited.

Visit parxcasino.com/events to reserve.



NATIONAL LOVE
YOUR PET DAY!

FRIDAY, FEBRUARY 20
12PM - 8PM

Post using #ParxPets to Twitter, Instagram or Facebook and Parx will donate \$1 for each post to PAW IT 4WARD FOUNDATION! Show us your post at the Xclub on 2/20 for \$10 free slot play!*

\$250,000
PRESS
FOR
CASH

EVERY THURSDAY IN FEBRUARY

Earn 60 entries to play & win instant free slot play prizes up to \$1,000 or the grand prize, \$250,000 CASH!

parxracing®

BACK ON TRACK!

Daily live racing returns
February 27!

Visit parxracing.com for schedule.
Simulcast open daily,
noon - midnight.



PARXGASINO.COM



*ONE FREE SLOT PLAY OFFER PER PERSON. POSTS MUST BE ON TWITTER, INSTAGRAM OR FACEBOOK. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY OR ASSOCIATED WITH TWITTER, INSTAGRAM OR FACEBOOK. MANAGEMENT IS NOT RESPONSIBLE FOR MISKEYED INFORMATION AND HAS THE RIGHT TO CHANGE OR CANCEL THIS PROMOTION AT ANY TIME WITHOUT NOTICE. MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. MUST BE PRESENT TO WIN. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1.800.GAMBLER

parx
casino

Get lucky in no time.®

COMING
UP AT

360
THREE
SIXTY

FRIDAY, APRIL 29

5PM Jameson Brothers
9:30PM Drop Dead Sexy
10PM DJ Paul Desisto

SATURDAY, APRIL 30

4PM Big Whiskey
9:30PM JJ Rupp
10PM DJ Eric Vanderslice

SUNDAY, MAY 1

5PM Showcase Sunday

THURSDAY, MAY 5

9PM Latin Night

FRIDAY, MAY 6

5PM Adams Wilson
9:30PM The Rockets
10PM DJ Paul Desisto

SATURDAY, MAY 7

5PM Tuesday's Gone
9:30PM Johnny Drama
10PM DJ Eric Vanderslice

Visit parxcasino.com/calendar for full schedule.

★ PARX CASINO®
IS PROUD TO SUPPORT ★

INTERNATIONAL FIREFIGHTERS' DAY
WEDNESDAY, MAY 4

Honoring all first responders: Firefighters, Police & EMS

NATIONAL NURSES DAY
FRIDAY, MAY 6

Honoring all nurses

Visit Parx on these days for a
complimentary sandwich & soft drink,
PLUS \$10 free slot play!*

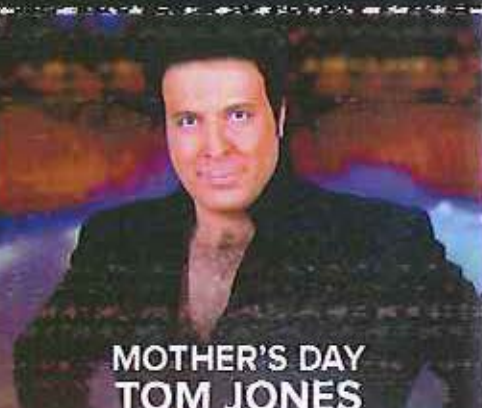


parxracing
KENTUCKY DERBY
ACTION!

SATURDAY, MAY 7
GATES OPEN 10AM

Live racing, food & drink
specials, free admission and
family fun in the Picnic Grove!

ADVANCED WAGERING AVAILABLE MAY 6!



MOTHER'S DAY
TOM JONES
TRIBUTE SHOW

SUNDAY, MAY 8 • 4PM & 7PM

Tickets on sale now for
an unforgettable performance
featuring the Tom Jones
Clone, Harmik!

Visit parxcasino.com/events
for details & tickets.

PARXCASINO.COM • f t

*SHOW YOUR EMPLOYEE/VOLUNTEER ID CARD AT THE XCLUB BOOTH ON YOUR RESPECTIVE DAY TO REDEEM. FOOD OFFER VALID NOON TO 10PM EACH DAY.
FREE SLOT PLAY OFFER VALID 8AM TO MIDNIGHT. MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME.
MUST BE PRESENT TO WIN. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1.800.GAMBLER

ADVANCED
WAGERING
MAY 6!



KENTUCKY DERBY ACTION!



KENTUCKY DERBY DAY AT PARX RACING
SATURDAY, MAY 7 - Gates Open 12pm • 1st Post 12:55pm

- Free admission and family fun in the Panic Grove, 12pm - 5pm
- Mint Julep drink specials
- Handicapping with "Hudge"
- Derby Hat Contest with \$2,300 in prizes!

Visit PARXRACING.COM for additional details.

parx

CASINO • RACING

Get lucky in no time.

STREET ROAD EXIT OFF I-95 OR PA TURNPIKE

MANAGED BY KENNETH W. COOPER, JR., PRESIDENT AND CEO OF THE KENTUCKY DERBY HORSE SHOWS AND RACING ASSOCIATION, INC. WWW.KENTUCKYDERBYHORSESHOWS.COM

TRAVELING? PROBLEM? CALL 1-800-SUMMER!

BoorX Casino

Get lucky in no time.

COMING
UP AT

THREE
360
SIXTY

FRIDAY, MAY 6

5PM Never Enough
9:30PM The Rocketts
10PM DJ Paul Desisto

SATURDAY, MAY 7

4PM Tuesday's Gone
9:30PM Johnny Drama
10PM DJ Eric Vanderslice

FRIDAY, MAY 13

5PM Third Period French
9:30PM Juliano Brothers
10PM DJ Eric Vanderslice

SATURDAY, MAY 14

4PM Tracy Chamberlain
9:30PM Split Decision
10PM DJ Paul Desisto

SATURDAY, MAY 15

3PM Showcase Sunday

Visit parxcasino.com/calendar for full schedule.

★ PARX CASINO® IS PROUD TO SUPPORT ★

NATIONAL NURSES DAY
FRIDAY, MAY 6

TODAY

All nurses receive a complimentary sandwich
& soft drink, PLUS \$10 free slot play!



parx racing

KENTUCKY DERBY ACTION!

SATURDAY, MAY 7 • GATES OPEN 10AM • 1ST PARX POST 12:55PM

- Free admission and family fun in the Picnic Grove 12pm – 5pm
- Mint Julep drink specials • Handicapping with "Hudge"
- Derby Hat Contest with \$2,300 in prizes!

ADVANCED WAGERING AVAILABLE MAY 6!

MOTHER'S DAY
TOM JONES
TRIBUTE SHOW

SUNDAY, MAY 8 • 4PM & 7PM

An unforgettable performance featuring
the Tom Jones Clone, Harmiki!

Limited tickets still available, visit
parxcasino.com/events to reserve.



PARXCASINO.COM



SHOW YOUR EMPLOYEE ID CARD AT THE KOLLS BOOTH TO REDEEM FOOD OFFER VALID FROM 10PM - FREE SLOT PLAY OFFER VALID FROM MIDNIGHT
MANAGEMENT RESERVES THE RIGHT TO PHASE OR CANCEL THESE PROMOTIONS AT ANY TIME. MUST BE PRESENT TO WIN. VISIT KOLLS FOR
ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1.800.GAMBLER



Congratulations
**JOHN SERVIS,
CHUCK ZAGNEY
& CASH IS KING
STABLES**

*Cathryn Sophia -
Winner of the
2016 Kentucky Oaks!*

PREAKNESS STAKES ACTION AT PARX RACING

SAURDAY, MAY 21 - Class Open 6am - 1st Post 12:55pm

- Thrilling live racing
- Handicapping with "Huds"
- Jockey T-Shirt Toss
- Free admission and family fun in the Pencil Grove, 12pm - 5pm

Visit PARXRACING.COM for additional details.

STREET ROAD EXIT OFF I-95 OR PA TURNPIKE

GAMBLING PROMOTE CALL 1.800.6AMBLER

parx

CASINO • RACING

Home of Champions

parx
casino

Get lucky in no time.®

COMING
UP AT

60TH
THREE
SIXTY

FRIDAY, MAY 27

5PM Tube Top Mama
9:30PM Don't Call Me Francis
10PM DJ Paul Desisto

SATURDAY, MAY 28

5PM Second Time Around Band
9:30PM Shot of Southern
10PM DJ Eric Vanderslice

SUNDAY, MAY 29

5PM Steve Cofield & Sweet

THURSDAY, JUNE 2

9PM Latin Night

FRIDAY, JUNE 3

5PM Brian Dean Moore Band
9:30PM Amish Outlaws
10PM DJ Paul Desisto

SATURDAY, JUNE 4

5PM Ragtag Rebels
9:30PM Fish Out of Water
10PM DJ Eric Vanderslice

Visit parxcasino.com/calendar for full schedule.

\$50,000
MEMORIAL DAY WEEKEND
MEGA



DROP
&
WIN!

SUNDAY, MAY 29
3:30PM – 8PM

Earn entries all weekend
for your chance to win.*

Prizes range from
\$500 free slot play
to \$5,000 cash!



MEMORIAL DAY AT
parxracing

MONDAY, MAY 30
GATES OPEN 11AM
1ST POST 12:55PM

And they're off...Join us for a
day of thrilling live racing,
excitement & free family fun
in the Picnic Grovel

Visit parxracing.com for details.

FUN IN THE SUN
THURSDAYS

EVERY THURSDAY IN JUNE
2PM – 10PM

Earn 40 entries to redeem a
mystery free slot play game
card. Top prize \$5,000!

ROBERT ERIC'S
TRIBUTE TO THE
PIANO MAN

A SPECIAL FATHER'S DAY SHOW
SUNDAY, JUNE 19 • 5PM – 8PM

Tickets on sale now!
parxcasino.com/events

PARXCASINO.COM •

*EARNING PERIOD BEGINS AT 6AM ON 5/27/16 THROUGH 7:15PM ON 5/29/16. MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME.
MUST BE PRESENT TO WIN. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1.800.GAMBLER

parx casino

Get lucky in no time.®

COMING
UP AT



FRIDAY, JUNE 10

5PM Stems and Seeds
9:30PM The Rockets
10PM DJ Paul Desisto

SATURDAY, JUNE 11

5PM Raised on Radio
9:30PM GoodMan Fiske
10PM DJ Eric Vanderslice

SUNDAY, JUNE 12

3PM Showcase Sunday

THURSDAY, JUNE 16

9PM Latin Night

FRIDAY, JUNE 17

5PM Dirty Jersey
9:30PM Drop Dead Sexy
10PM DJ Eric Vanderslice

Visit parxcasino.com/calendar for full schedule.

ROBERT ERIC'S TRIBUTE TO THE PIANO MAN A SPECIAL FATHER'S DAY SHOW

SUNDAY, JUNE 19
5PM - 8PM

Tickets only \$25 per person!

Visit parxcasino.com/events, to reserve.



parxracing BELMONT STAKES ACTION!

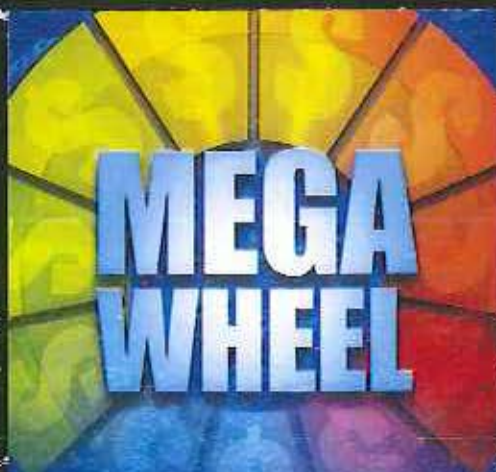
SATURDAY, JUNE 11

GATES OPEN 10AM • 1ST POST 12:55PM

- Free admission and family fun in the Plenic Grove 12pm - 5pm
- Handicapping with "Hudge"
- Jockey T-Shirt Toss

Visit parxracing.com for details.

ADVANCED WAGERING AVAILABLE JUNE 10!



MEGA WHEEL

SPIN THE MEGA WHEEL & WIN!

SUNDAY, JUNE 12
12PM - 8PM

Earn 100 entries to play.
Prizes vary from
\$50 to \$500 free slot play!

FUN IN THE SUN THURSDAYS

EVERY THURSDAY IN JUNE
2PM - 10PM

Earn 40 entries to redeem a
mystery free slot play game
card. Top prize \$5,000!

INDIAN MOTORCYCLE SWEEPSTAKES

SUNDAY, JUNE 19 • 3PM - 8PM

Earn entries now - Father's Day
for your chance to ride home
on a 2016 Indian Scout Sixty!

PARXCASINO.COM •

MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. MUST BE PRESENT TO WIN.
VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1.800.GAMBLER

parx
casino

Get lucky in no time.



parx racing
JULY 4TH FESTIVITIES

GATES OPEN 11AM
1ST POST 12:55PM

Enjoy a thrilling day at the
races! Free admission,
family fun and live music in the
Picnic Grove, 1pm – 4pm.

Visit parxracing.com for details.

LIVE MUSIC

360
THREE
SIXTY

FRIDAY, JUNE 24

5PM Vince Sasso Band
9:30PM Split Decision
10PM DJ Paul Desisto

SATURDAY, JUNE 25

5PM Sensational Soul Cruisers
9:30PM LeCompt
10PM DJ Eric Vanderslice

SUNDAY, JUNE 26

5PM In The Cut Band

FRIDAY, JULY 1

5PM Waterfall
9:30PM Shot of Southern
10PM DJ Paul Desisto

SATURDAY, JULY 2

5PM The Dirty Mac
9:30PM The Exceptions
10PM DJ Eric Vanderslice

SUNDAY, JULY 3

5PM Smooth Edge Band

FRIDAY, JULY 8

5PM Extreme Measures
9:30PM Bigg Romeo
10PM DJ Eddie Tully

VISIT PARXCASINO.COM/CALENDAR FOR FULL LISTING!



YELLOW BRICK ROAD,
A TRIBUTE TO
ELTON JOHN

SUNDAY, JULY 10
5PM - 8PM

Tickets only \$25 per person!
Visit parxcasino.com/events
to reserve.

PARXCASINO.COM •  

MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. VISIT XCLUB FOR ADDITIONAL DETAILS. MUST BE 21 OR OLDER TO ENTER PARX CASINO. ENTERTAINMENT SCHEDULE SUBJECT TO CHANGE. GAMBLING PROBLEM? CALL 1-800-GAMBLER

parx
casino

Get lucky in no time.



NATIONAL DOG DAY AT PARX CASINO

Post using #ParxPups to
Twitter, Instagram or Facebook
and Parx will donate \$1 for
each post to Diamonds in
the Ruff Dog Rescue!

Show us your post at the Xclub
on August 26 from 2pm - 10pm
for \$10 free slot play!

COMING
UP AT



FRIDAY, AUGUST 26

5PM Big Chill
9:30PM Bigg Romeo
10PM DJ Paul Desisto

SATURDAY, AUGUST 27

5PM Waterfall
9:30PM Stealing Savannah & Stealing Neil
10PM DJ Eric Vanderslice

SUNDAY, AUGUST 28

5PM Brett Jolly

FRIDAY, SEPTEMBER 2

5PM Xclusive R&B Band
9:30PM The B STREET BAND
10PM DJ Paul Desisto

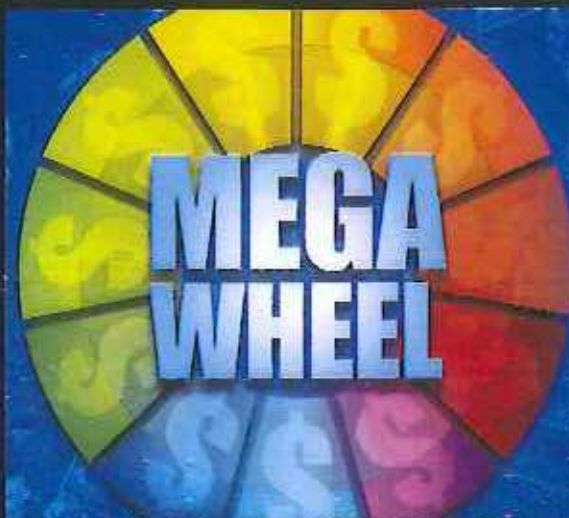
SATURDAY, SEPTEMBER 3

5PM Plush
9:30PM Digital Getdown
10PM DJ Eric Vanderslice

SUNDAY, SEPTEMBER 4

5PM Uptown Band

Visit parxcasino.com/calendar for full schedule.



SPIN THE MEGA WHEEL & WIN

SUNDAY, AUGUST 28



Earn 100 entries to play.
Prizes vary from \$50 to
\$500 free slot play!



LABOR DAY WEEKEND LIVE RACING!

PA DAY AT THE RACES
SATURDAY, SEPTEMBER 3
Kentucky Oaks winner Cathryn
Sophia expected to run!

SMARTY JONES DAY
MONDAY, SEPTEMBER 5

PARXCASINO.COM •  

*ONE FREE SLOT PLAY OFFER PER PERSON. POSTS MUST BE DISPLAYED ON TWITTER, INSTAGRAM OR FACEBOOK. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY OR ASSOCIATED WITH TWITTER, INSTAGRAM OR FACEBOOK. MANAGEMENT IS NOT RESPONSIBLE FOR MISKEYED INFORMATION AND HAS THE RIGHT TO CHANGE OR CANCEL THIS PROMOTION AT ANY TIME WITHOUT NOTICE. MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS AT ANY TIME. MUST BE PRESENT TO WIN. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1-800-GAMBI-RR



5:35 PM: THRILLING PA DERBY RACING
5:52 PM: NON-STOP GAMING ACTION!



PA DERBY & COTILLION DAY
SATURDAY, SEPTEMBER 24

Live thoroughbred racing and free family fun featuring two \$1 Million graded stakes races!

After the races, check out our expanded gaming floor filled with thousands of the latest slot titles, hundreds of live-action table games and exciting X Lounge!

Visit PARXRACING.COM for additional details.

parx

CASINO • RACING

Get lucky in no time.®

STREET ROAD EXIT OFF I-95 OR PA TURNPIKE

GAMBLING PROBLEM? CALL 1.800.GAMBLER



5:35PM: THRILLING PA DERBY RACING
5:52PM: NON-STOP GAMING ACTION!

PA DERBY & COTILLION DAY
SATURDAY, SEPTEMBER 24

Live thoroughbred racing and free family fun featuring two \$1 Million graded stakes races!

After the races, check out our expanded gaming floor filled with thousands of the hottest new slots, hundreds of live-action table games & the swanky new Klour Gel

Visit PARXRACING.COM for additional details.

PARX

CASINO • RACING

Get lucky in no time!

STREET ROAD EXIT OFF I-95 OR PA TURNPIKE

GAMBLING PROBLEM? CALL 1-800-GAMBLEET

parx casino

Get lucky in no time.

COMING
UP AT

360
THREE
SIXTY

FRIDAY, SEPTEMBER 23

5PM Go HAM
9:30PM Don't Call Me Francis
10PM DJ Paul Desisto

SATURDAY, SEPTEMBER 24

5PM Big Whiskey
9:30PM John Eddie
10PM DJ CAPPS

SUNDAY, SEPTEMBER 25

5PM The Intrigues

WEDNESDAY, SEPTEMBER 28

8PM Conklin's Comedy Night

THURSDAY, SEPTEMBER 29

9PM Latin Night

FRIDAY, SEPTEMBER 30

5PM Vince Sasso Band
9:30PM Bigg Romeo
10PM DJ Paul Desisto

SATURDAY, OCTOBER 1

9:30PM Jameson Celtic Rock
10PM DJ Eric Vanderslice

SUNDAY, OCTOBER 2

5PM Showcase Sunday

Visit parxcasino.com/calendar for full schedule.



PENNSYLVANIA DERBY DAY AT parxracing

SATURDAY, SEPTEMBER 24 • GATES OPEN 10AM

A thrilling day at the races featuring

- \$1 Million PA Derby (GI)
- \$1 Million Cotillion (GI)

Enjoy free admission, family fun,
live entertainment & more in the Picnic Grove!
Plus, souvenir PA Derby Hat giveaway!

\$1 MILLION parxtown BOARD GAME

PLAY DAILY THRU
SEPTEMBER 23

Earn game cards each day
and win free slot play!

Collect all 20 unique
game cards to win
\$50,000 CASH!

BIG PLAY GIVEAWAY

SUNDAY, SEPTEMBER 25
4:25PM


\$100 free slot play winner
selected for every point
the home team scores!

DROP & WIN

THURSDAY, SEPTEMBER 29
2PM - 12AM

Earn 80 entries to play.

Prizes vary from
\$35 to \$500
free slot play!

PARXCASINO.COM •  

*ESTIMATED FREE SLOT PLAY TOTAL (NOT GUARANTEED). REDEEM UP TO 3 GAME CARDS PER DAY 9/5/16 - 9/22/16; REDEEM UP TO 6 GAME CARDS ON 9/23/16.
ONE \$50K CASH PRIZE GUARANTEED TO THE FIRST XCLUB MEMBER TO COLLECT ALL 20 CARDS. MANAGEMENT RESERVES THE RIGHT TO CHANGE OR CANCEL THESE PROMOTIONS
AT ANY TIME. MUST BE PRESENT TO WIN. VISIT XCLUB FOR ADDITIONAL DETAILS, RULES AND REGULATIONS. GAMBLING PROBLEM? CALL 1-800-GAMBEER



SMARTY JONES DAY

SEPTEMBER 5, 2016

4 STAKES RACES

FEATURING \$1 MILLION IN PURSES!



ALL-STAKES PICK 4

Races 6 - 9

RACE 6 • Grade III

GREENWOOD CUP

RACE 7 • Grade III

SMARTY JONES STAKES

RACE 8 • Grade III

TURF MONSTER

RACE 9 • Listed

TURF AMAZON STAKES

parx
racing

Visit PARXRACING.COM for full schedule!
GAMBLING PROBLEM? CALL 1.800.GAMBLER



OCTOBER 1 – 25

EXPANDED PURSES • BIGGER FIELDS • DAILY PICK 4'S

PICK 4 • Saturday, October 1 • Race 5 – Race 8

parx
racing®

Visit PARXRACING.COM for full schedule!

GAMBLING PROBLEM? CALL 1.800.GAMBLER



2016 PENNSYLVANIA DERBY
SEPTEMBER 24, 2016
TWO MILLION DOLLAR RACES
OVER \$3 MILLION IN PURSES!



ALL-STAKES PICK 4

RACE 8

PA DERBY CHAMPION STAKES
“FROSTED”

RACE 9 • Grade III

GALLANT BOB STAKES

RACE 10 • Grade I

COTILLION STAKES

RACE 11 • Grade II

PENNSYLVANIA DERBY

parx
racin^g

Visit PARXRACING.COM for full schedule!
GAMBLING PROBLEM? CALL 1.800.GAMBLER

Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Friday, May 06, 2016 4:01 PM
To: Joe Wilson
Subject: And They're Off ..

IE9: CXXXXXXX Guest Trouble reading this email? [View in your browser?](#)

parx

MY.XCLUB SIGN IN

parxracina

KENTUCKY DERBY • THIS SATURDAY, MAY 7 PREAKNESS STAKES • SATURDAY, MAY 21

Gates open at 10am • 1st Parx post: 12:55pm

Guest, mark your calendar and join us for these upcoming events at Parx Racing®! Get ready to place your bets and catch all of the excitement of the big races steps away from Parx Casino®. Enjoy FREE family fun in the Picnic Grove, food & drink specials, souvenir merchandise, LIVE racing and more! Wagering stations will be available at Parx Racing® and near Jax Bar at Parx Casino® for your convenience.

[**LEARN MORE**](#)

KENTUCKY DERBY HAT CONTEST

This Saturday, May 7

win your share of \$2,300 in wagering vouchers & free slot play! Prizes will be awarded to the top five hats in: Best Horse Racing Themed Hat and Best Classic Hat!



MOTHER'S DAY
AT
parx
racing



MOTHER'S DAY

This Sunday, May 8

Treat mom to a day at the races! Enjoy a decadent Mother's Day lunch for only \$26.95! PLUS, LIVE music and FREE family fun in the Picnic Grove from 1pm - 4pm!

LEARN MORE

MEMORIAL DAY

AT
parx
racing®

MEMORIAL DAY

Monday, May 30

Celebrate Memorial Day trackside! Offering LIVE thoroughbred racing, LIVE music and FREE family fun in the Picnic Grove from 1pm – 4pm! PLUS, the first 1,000 customers receive a complimentary coozie!

[LEARN MORE](#)



"LIKE" PARX RACING ON FACEBOOK!

LIKE US



FOLLOW @PARXRACING ON TWITTER!

FOLLOW US

Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Wednesday, May 18, 2016 1:54 PM
To: Joe Wilson
Subject: Preakness Stakes at Parx!

IE9|XXXXXXXXX Guest Trouble reading this email? [View in your browser?](#)

parx

MY.XCLUB SIGN IN



PREAKNESS STAKES ACTION AT
parx
racing

PREAKNESS STAKES AT PARX RACING®

This Saturday, May 21

Gates open at 10am

1st Parx post: 12:55pm

Guest, enjoy FREE family fun in the Picnic Grove, food & drink specials, souvenir merchandise, LIVE racing and more! Wagering stations will be available at Parx Racing® and near Jax Bar at Parx Casino® for your convenience.

▶ WATCH VIDEO

MEMORIAL DAY

AT

parx
racing®

MEMORIAL DAY

Monday, May 30

Celebrate Memorial Day trackside! Offering LIVE thoroughbred racing, LIVE music and FREE family fun in the Picnic Grove from 1pm – 4pm! PLUS, the first 1,000 customers receive a complimentary coozie!

▶ WATCH VIDEO



"LIKE" PARX RACING ON FACEBOOK!

LIKE US



Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Thursday, May 26, 2016 1:51 PM
To: Joe Wilson
Subject: Look No Further for your Memorial Day Plans!

IE: [XXXXXXXXXX] Guest Trouble reading this email? [View in your browser](#)

parx

MY.XCLUB SIGN IN

MEMORIAL DAY

AT

parx
racing®

MEMORIAL DAY

This Monday, May 30

Guest, celebrate Memorial Day trackside! Offering LIVE thoroughbred racing, LIVE music and FREE family fun in the Picnic Grove from 1pm – 4pm! PLUS, the first 1,000 customers receive a complimentary cookie!

[LEARN MORE](#)



BELMONT STAKES

Saturday, June 11

Enjoy FREE family fun in the Picnic Grove from noon – 5pm, food & drink specials and watch the big race LIVE on our giant in-field screen! PLUS, master handicapper, "Hudg," will be available anytime from 1pm – 6pm to offer his free picks and handicapping tips!

LEARN MORE

FATHER'S DAY
AT
parx
racing®

FATHER'S DAY

Sunday, June 19

Treat dad to a day at the races! Enjoy LIVE music, FREE family fun in the Picnic Grove from 1pm. – 4pm and LIVE thoroughbred racing! PLUS, all dads receive a complimentary Parx Racing® program and 50 instant Tote Winners of cash & prizes will be selected throughout the day!

[LEARN MORE](#)



"LIKE" PARX RACING ON FACEBOOK!

LIKE US



FOLLOW @PARXRACING ON TWITTER!

FOLLOW US

Joe Wilson

From: Parx Casino <ny.parx@info.parxcasino.com>
Sent: Friday, July 01, 2016 5:01 PM
To: Joe Wilson
Subject: July 4th at Parx Racing@!

IE[XXXXXXXXXX] Guest Trouble reading this email? [View in your browser](#)

parx

MY.XCLUB SIGN IN

CELEBRATE
JULY 4TH AT

parx
racing®

JULY 4TH FESTIVITIES

This Monday, July 4
Gates open at 11am • 1st Parx Post: 12:55pm

Guest, celebrate Independence Day at Parx Racing®! Enjoy FREE family fun in the Picnic Grove from 1pm – 4pm, food & drink specials and LIVE MUSIC!

[LEARN MORE](#)



"LIKE" PARX RACING ON FACEBOOK!

Joe Wilson

From: Parx Casino <my.parx@info.parxcasino.com>
Sent: Wednesday, August 31, 2015 7:00 PM
To: Joe Wilson
Subject: Upcoming Events at Parx Racing®!

IE3ICXXXXXXXXX Guest Trouble reading this email? [View in your browser](#)

parx

MY.XCLUB SIGN IN

parxracing

THIS MONTH AT PARX RACING®

Guest, mark your calendar and join us this September!



SMARTY JONES DAY AT PARX RACING®

Gates open at 11am • 1st Parx Post: 12:55pm

Enjoy LIVE music, FREE family fun, BBQ in the Picnic Grove and LIVE thoroughbred racing! PLUS, upon entrance, receive a complimentary Parx messenger bag!*

[LEARN MORE](#)



**PA DERBY
& COTILLION
AT PARX RACING**