

THE STATE HORSE RACING COMMISSION MEETING MINUTES

OCTOBER 27, 2020

A public business meeting of The State Horse Racing Commission was held at the following date, place and time: Via Telephonic Conference Call on Tuesday, October 27, 2020 at 1:00 P.M.

Commissioners in attendance: Chairman Redding, Darryl Breniser, Salvatore DeBunda, Thomas Ellis, Russell Jones, Robert Lark, C. Edward Rogers, Michele Ruddy, Dr. John Egloff and Dr. Corinne Sweeney were present via telephonic conference call. Also present were Commission Counsel Jorge Augusto and Marija Kuren.

ANNOUNCEMENTS

A quorum of the Commission being present, Chairman Redding called the meeting to order. Chairman Redding noted that the meeting was properly advertised in accordance with the Sunshine Law. By way of notice, the Commission conducted an executive session to engage in a quasi-judicial deliberation to be adjudicated at the public meeting and engaged in attorney client privilege communication.

Chairman Redding welcomed everyone.

PUBLIC MEETING

1.) MINUTES OF THE September 29, 2020 Meeting as emailed to the Commissioners for their review in advance of the meeting.

Motion By: Commissioner DeBunda
Second By: Commissioner Rogers
Decision: Passed by unanimous vote.

2.) MINUTES OF THE September 22, 2020 Special Budget Meeting as emailed to the Commissioners for their review in advance of the meeting.

Motion By: Commissioner DeBunda
Second By: Commissioner Sweeney
Decision: Passed by unanimous vote

3.) MINUTES OF THE October 15, 2020 Special Hearing/Meeting as emailed to the Commissioners for their review in advance of the meeting.

Motion By: Commissioner DeBunda
Second By: Commissioner Breniser
Decision: Passed by unanimous vote

PRESENTATIONS

4.) RACING FUND SEPTEMBER FINANCIAL REPORT – presented by Tracee Gotwalt. Ms. Gotwalt provided a detailed financial analysis of the State Racing Fund, Commission and Testing Revenues and Expenses, Promotional Expenditures, a Comparative to FY 19/20 and an overview of the Breed-specific funds for the month of September 2020.

5.) PHBA MARKETING/PROMOTIONAL REPORT – presented by Brian Sanfratello and Stu Kirshenbaum (Keystone Films). The 2019/20 campaign was focused on four areas: TVG/TVG 2; Steve Byck Radio Show; TDN and Geofencing and Digital Marketing. The goal was to increase national awareness of the Pennsylvania product; promote quality and quantity of in-state stallions and increase the quality and quantity of the foal crop. The report submitted reflect positive gains in all categories. In addition, Keystone Films through geofencing and digital marketing has worked to build the brand, enhance the PA Breeders image and elevated the demand for PA sires and mares. Keystone Films had produced videos that promote the PA product on a national level. The Marketing/Promotional plan was successful in 19/20 and will be continued in 20/21.

6.) PA HBPA MARKETING/PROMOTIONAL REPORT – presented by Stu Kirshenbaum (Keystone Films) on behalf of Todd Mostoller (PA HBPA). The 2019/20 plan was “event” based focusing on the relationship with TVG to promote Penn Mile Day and other major racing events. Unfortunately, due to Covid-19, many of the plans were placed on hold. The HBPA refocused and developed a digital marketing campaign to promote Horse Safety and Aftercare programs. The goal for the 1920/21Marketing plan would be, if possible, to focus on the events and wagering while continue to stress the health and safety of the horses.

ADMINISTRATIVE ACTIONS

7.) Motion to approve the Simulcast Calendars for November 2020 for Harrah’s Philadelphia, Mohegan Sun at Pocono Downs and The Meadows.

Motion By: Commissioner Ellis
Second By: Commissioner Breniser
Decision: Passed by unanimous vote.

8.) Motion to approve the Simulcast Calendars for November 2020 for Parx, Penn National and Presque Isle Downs.

Motion By: Commissioner Rogers
Second By: Commissioner Jones
Decision: Passed by unanimous vote

9.) Motion to approve the request by Harrah’s to add four (4) additional race days to its 2020 race meeting- Wednesday, December 23rd; Thursday, December 24th; Sunday, December 27th and Thursday, December 31st.

Motion By: Commissioner Sweeney
Second By: Commissioner Breniser

Decision: Passed by unanimous vote

10.) Motion to approve the request by the Meadows to reschedule a live race day, Friday, November 20, 2020 to Thursday, November 12, 2020.

Motion By: Commissioner Lark
Second By: Commissioner DeBunda
Decision: Passed by unanimous vote

LICENSING MATTERS

11.) Motion to approve the annual Vendor License renewals for the following organizations:

- 2020-20 -ODS Technologies, LP. d/b/a TVG Network
- 2020-21 -Gaming and Leisure Properties, Inc
- 2020-22 -International Sound Corporation
- 2020-23 -Roberts Communications Network, LLC
- 2020-24 -Xpressbet, LLC
- 2020-25 -ebetTechnologies, Inc
- 2020-26 -PENN ADW, LLC
- 2020-27 -Sportech Racing, LLC
- 2020-28 -VICI Properties, Inc
- 2020-29 -Axcis Information Network, Inc
- 2020-30 -Churchill Downs Technology Initiatives Company

Motion By: Commissioner Lark
Second By: Commissioner Ellis
Decision: Passed by unanimous vote

12.) Motion to approve the annual Totalisator License renewals for the following companies:

- 2020-31 -AmTote International Inc
- 2020-32 -Sportech Racing, LLC
- 2020-33 -United Tote Company

Motion By: Commissioner DeBunda
Second By: Commissioner Ruddy
Decision: Passed by unanimous vote

13.) Motion to approve NYRAbets, LLC renewal as a SPMO Company.

Motion By: Commissioner Ellis
Second By: Commissioner Sweeney
Decision: Passed by unanimous vote

INDUSTRY REPORTS

14.) General Reports. Director Salerno expressed the Bureau's appreciation to the staff for their operating efficiency in difficult times. Matters are being handled in a

timely fashion, efficiently and communicated well with the industry. These efforts reflect positive cooperation between the Tracks, Horsemen and the Commission.

- Jim Simpson, SBA, advised that the Standardbred Sale is scheduled for the Maryland State Fairgrounds November 3rd through November 7th.
- Brian Sanfratello, PHBA, advised the Commission of the upcoming two-year PA Stakes races.

PUBLIC COMMENT

- Mindy Coleman, from the Jockey Guild, expressed the Guild's concerns regarding the new Crop Rule. They have concerns regarding safety and the integrity of the sport. Ms. Coleman requested to address the Commission at the November meeting to review the first month of implementation. Dana Whitney, jockey from Penn National expressed his safety concerns with the new rule. In addition, he voiced his concern for the lack of a safety rail at Penn National. Jackie Davis, rider at Penn National, stated her support for the jockey's position outlined by Ms. Coleman and Mr. Whitney.

ANNOUNCEMENTS

Chairman Redding announced the next meeting will be held on Tuesday, October 27, 2020. The Meeting location is to be determined.

- Executive Session 11:00 A.M.
- Regular Session 1:00 P.M.

ADJOURNMENT

The meeting was adjourned at 2:10 P.M.

NOTES

Respectfully submitted,

Thomas F. Chuckas Jr.
Bureau Director
Bureau of Thoroughbred Horse Racing

Anthony Salerno
Bureau Director
Bureau of Standardbred Racing