

# The Pennsylvania State Horse Racing Commission 2016 Calendar Year Annual Report



#### **Racing Commissioners**

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#### **Racing Commission Bureau Directors**

Director, Bureau of Standardbred Racing Brett Revington Director, Bureau of Thoroughbred Racing Thomas Chuckas

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#### Introduction

The passage of Act 114 of 2016 marked a significant year for the racing industry in Pennsylvania. The Act established a new, unified 10-member State Horse Racing Commission to regulate the operations of horse racing for both Standardbreds and Thoroughbreds, replacing the need for two separate commissions. This will help address integrity issues by strengthening governance, as well as bringing uniformity and consistency across both breeds.

Two new Bureau Directors were hired to lead the changes laid out in Act 114. In addition, a new marketing director will help educate the public on the benefits of horseracing in Pennsylvania.

In 2016, the Pennsylvania Race Horse Development Fund received \$239 million directed from slot machine revenue. This funding supports purses for horsemen, breeder's awards, and pension and health care benefits. While the Race Horse Development Fund (RHDF) saw a less than one percent decrease, one positive outcome from the gaming and racing affiliation is that the average gross terminal revenue was 7.6 percent higher on live race days than on non-live race days.

In terms of wagering on live racing, taxable handle saw a decrease, which follows the recent trend. In 2016, taxable handle was \$364 million, which represents a five percent decrease when compared to 2015. Total live wagering handle, when factoring in all sources, saw \$681 million wagered, a six percent decrease from 2015.

For the third consecutive year, Pennsylvania racetracks saw a decline in patrons attending live racing. More than 731,000 fans attended live racing in 2016, a five percent decrease from 2015 attendance.

Breeding numbers also show a decline in foal crops in both breeds. Thoroughbreds saw the number of breeders who received awards from the Pennsylvania Breeders Awards fund decrease by seven percent, while on the Standardbred side, numbers increased by one percent. However, there is reason for optimism regarding both breeds, as we have seen an investment by breeding operations from Standardbred and Thoroughbred farms. Many high-end stallions have been purchased and will call Pennsylvania home during the 2017 breeding season, strengthening our industry overall.

An initiative in 2016 that had a positive impact on Pennsylvania's race horse breeding industry was an international buyer program for the Harrisburg Standardbred Sale. The sale had 23 new foreign buyers participating, with buyers from Sweden, Finland, Germany, the United Kingdom, Australia, New Zealand and Ireland. The average price per yearling sold at the auction was \$38,608, a 25 percent increase from the previous year.

One percent, or roughly \$2.4 million, of the Race Horse Development Fund has been earmarked for marketing. This funding will be used to promote the racing and breeding industry in Pennsylvania.

Act 114 of 2016 laid a firm foundation for the future of Racing and Breeding in Pennsylvania on which the commission can build a framework that will maintain Pennsylvania's position as an industry leader. With a new commission, new bureau directors, a new marketing fund, and increased focus on integrity and governance, there is reason to believe the future is bright for the racing industry.

# 2016 Licensing and Ruling Statistics

#### Licenses Issued

COMBINED LICENSING	11,894
Standardbred Total	3,413
Thoroughbred Total	8,481

#### Licensing Fees Collected

Thoroughbred Licensing	\$429,877		
Thoroughbred Colors Fees	\$26,700		
Total Thoroughbred Fees	\$456,577	Total Standardbred Fees	\$342,226
COMBINED LICENSING FEES			\$798,803

Additional Licensing Fees Collected

Racing Vendor & Totalisator Company Renewal Fees for 2017 License	\$50,000
Racing Vendor Original License Fee	\$25,000
Existing Race Track Renewal Fee to Conduct Live Racing	\$250,000
COMBINED TOTALS	\$325,000

#### Rulings Issued

THOROUGHBRED

**STANDARDBRED** 

Bureau Central Office	91
Parx	295
Penn National	439
Presque Isle	226
Total Thoroughbred	1,051
Bureau Central Office	83
Harrah's	196
Meadows	151
Pocono	151
Total Standardbred	581
COMBINED RULINGS	1 632

#### Fines Collected

Thoroughbred	\$138,200
Standardbred	\$136,125
COMBINED FINES	\$274,325

# 2016 State Racing Commission Report of Expenditures

(January 1 to December 31, 2016)

Salaries	\$ 884,925
Wages	\$ 2,762,718
Overtime	\$ 16,917
Benefits	\$ 3,034,548
Other Personnel Costs	\$ 42,766
Total Personnel Services	\$ 6,741,874
Total Fersonnel Services	\$ 0,741,874
Travel/Training Expenses	\$ 16,267
Communications	\$ 48,255
Information Technology	\$ 130,855
Legal Services/Fees	\$ 23,194
Interagency/Shared Service Billings	\$ 368,976
Contracted Services	\$ 11,068
Supplies (Office, Lab, etc.)	\$ 156,999
Equipment	\$ 19,884
Postage, Freight and Printing	\$ 40,589
Other Operating Expenses	\$ 44,140
Total Operating Expenses	\$ 860,227
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PDA Administrative Billing	\$ 759,308
Total Non-Expense Items	\$ 759,308
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Total Expenditures	\$ 8,361,409
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PETRL Expenditures	
Salaries	\$ 239,394
Wages	\$ 1,324,931
Overtime	\$ 18,362
Benefits	\$ 1,132,344
Other Personnel Costs	\$ 25,299
Total PETRL Personnel Services	\$ 2,740,330
Lab Supplies	\$ 458,495
Contracted Services	\$ 150,669
University of Pennsylvania Contract	\$ 2,388,654
Real Estate	\$ 532,950
Equipment Leases	\$ 1,116,561
Freight and Postage	\$ 31,731
Membership Dues	\$ 38,788
Other Operating Expenses	\$ 59,119
Total PETRL Operating Expenses	\$ 4,776,967
PDA Administrative Billing	\$ 267,275
Total PETRL Non-Expense Items	\$ 267,275
Total PETRL Expenditures	\$ 7,784,572
Total Racing and PETRL Expenditures	\$16,145,981

Funding supports racing at three thoroughbred tracks (Parx, Penn National, and Presque Isle) and three Standardbred tracks (Harrah's Philadelphia, Mohegan Sun at Pocono Downs, and The Meadows). In 2016, a combination of 941 live racing days took place at these tracks. Funding also supports approximately 40 salaried employees and 180 wage employees who operate the commission's racing programs.

#### **Track Complements, Including Open Positions**

Parx	36
Penn National	36
Presque Isle	30
The Meadows	31
Pocono Downs	28
Harrah's Philadelphia	27
PETRL	9
Administrative	23
TOTAL	220

### Pennsylvania Breeding Fund Statement of Restricted Revenue

(Calendar Year Ending December 31, 2016)

FUND BALANCE – JANUARY 1, 2016		\$7,589,479
REVENUE		
Transfers from Race Horse Development Fund in 2016		\$15,287,420
Less Transfers from Race Horse Development Fund in 2016 applicable to 2015		(\$461,665)
Add Transfers from Race Horse Development Fund in 2017 applicable to 2016		\$449,335
Total Revenue		\$15,275,090
EXPENDITURES		
Administrative & Development		\$785,319
Awards		
Breeder	\$4,796,097	
Stallion	\$1,153,895	
Owner	\$19,320	
Total Awards		\$ 5,969,312
Purses		
Overnights	\$1,927,527	
Stakes	\$157,063	
Total Purses		\$2,084,590
Total Expenditures		\$8,839,221
FUND BALANCE – DECEMBER 31, 2016		\$14,025,347

# 2016 Standardbred Breed-Enhancement Programs

# Pennsylvania Sire Stakes Fund

Balance as of January 1, 2016	\$8,171,335
Receipts	
Transfers from Race Horse Development Received Jan.1 to Dec. 31, 2016	\$7,716,322
Add Transfers from Race Horse Development Fund in 2017 applicable to 2016	\$0
Nominating Fees	\$89,045
Sustaining Fee	\$1,048,015
Total Revenue	\$8,853,382
Expenditures	
Personnel/Operating/Administrative	\$11,389
Awards	\$10,613,684
Total Expenditures	\$10,625,073
Net Change	(\$1,771,691)
Balance as of December 31, 2016	\$6,399,644

### Standardbred Breeders Development Fund

Balance as of January 1, 2016	\$10,351,223
Receipts	
Transfers from Race Horse Development Fund Received Jan.1 to	\$5,782,754
Dec.31, 2016	
Add Transfers from Race Horse Development Fund in 2017	\$333,568
applicable to 2016	
Total Revenue	\$6,116,322
Expenditures	
Awards Paid in CY2016	\$6,452,883
Administrative	\$0
Total Expenditures	\$6,452,883
Net Change	(\$336,561)
Prior Year Adjustment	(\$0)
Balance as of December 31, 2016	\$10,014,662

# 2016 Taxable Wagering on Horse Racing

RACINO	Thoroughbred	Harness	Total
Parx Racing	\$124,192,668	\$19,125,089	\$143,317,757
Penn National	\$58,113,959	\$5,377,871	\$63,491,830
The Meadows	\$39,702,764	\$21,319,378	\$61,022,142
Mohegan Sun/Pocono Downs	\$32,834,286	\$17,800,640	\$50,634,926
Harrah's Philadelphia	\$26,276,999	\$9,485,248	\$35,762,247
Presque Isle Downs	\$9,570,192	\$580,231	\$10,150,423
TAXABLE WAGERING	\$290,690,868	\$73,688,457	\$364,379,325

# Pennsylvania Betting by Tracks' Systems

(System total includes betting on-track, phone/computer, and at off-track sites)

THOROUGHBRED		STANDARDBRED		
PARX		MEADOWS		
On-Track	\$43,774,435	On-Track	\$19,685,315	
Phone Bet	\$28,700,212	Account Wagering	\$23,876,388	
Center City	\$2,055,246	New Castle	N/A	
South Philadelphia	\$30,209,825	Harmar	\$15,376,964	
Valley Forge	\$14,091,588	Moon	N/A	
Brandywine	\$6,672,849	SYSTEM TOTAL	\$58,938,667	
Northeast	\$20,437,356			
SYSTEM TOTAL	\$145,941,511			
PENN NATIONAL		POCONO		
On-Track	\$19,954,683	On-Track	\$12,389,135	
Telebet	\$15,637,515	Dial-A-Bet	\$10,149,888	
Reading	\$6,164,818	Carbondale	\$5,890,199	
Chambersburg	N/A	East Stroudsburg	\$6,186,800	
York	\$13,707,645	Lehigh Valley	\$17,203,514	
Lancaster	\$9,894,293	SYSTEM TOTAL	\$51,819,536	
SYSTEM TOTAL	\$65,358,954			
PRESQUE ISLE		HARRAH'S PHILA.		
On-Track	\$ 8,313,053	On-Track	\$21,048,989	
SYSTEM TOTAL	\$ 8,313,053	Account Wagering	\$14,713,259	
		SYSTEM TOTAL	\$35,762,248	
THOROUGHBRED SYSTEMS	\$219,613,518	HARNESS SYSTEMS \$146,52		

# 2016 Betting on Live Racing

(at the track, through phone/OTW, at other state tracks, and outside the state)

THOROUGHBRED		STANDARDBRED		
PARX	( 157 cards)	MEADOWS	( 185 cards)	
On-Track	\$10,448,536	On-Track	\$4,215,166	
Phone Betting/OTWs	\$5,757,675	Phone Betting/OTWs	\$2,696,537	
Intrastate Wagering	\$4,148,819	Intrastate Wagering	\$3,954,476	
Interstate Wagering	\$208,648,696	Interstate Wagering	\$86,017,043	
BET ON PARX	\$229,003,726	BET ON MEADOWS	\$96,883,222	
PENN NATIONAL	(194 cards)	POCONO	(135 cards)	
On-Track	\$4,757,741	On-Track	\$2,780,505	
Phone Betting/OTWs	\$2,880,037	Phone Betting/OTWs	\$1,286,111	
Intrastate Wagering	\$5,878,145	Intrastate Wagering	\$2,025,403	
Interstate Wagering	\$148,585,816	Interstate Wagering	\$50,237,055	
BET ON PENN	\$162,101,739	BET ON POCONO	\$56,329,074	
NATIONAL				
PRESQUE ISLE	(100 cards)	HARRAH'S PHILA.	(150 cards)	
On-Track	\$2,594,043	On-Track & phone	\$2,934,038	
Intrastate Wagering	\$2,266,961	Intrastate Wagering	\$2,979,963	
Interstate Wagering	\$69,128,009	Interstate Wagering	\$57,529,634	
BET ON PRESQUE	\$73,989,013	BET ON PHILA.	\$63,443,635	
BET ON	\$465,094,478	BET ON HARNESS	\$216,655,931	
THOROUGHBREDS				

INTERSTATE BETTING ON 2016 PENNSYLVANIA RACING: \$681,750,409

#### 2016 Purses Paid

THOROUGHBRED		HARNESS	
at Parx	\$55,272,187	at Meadows	\$32,728,682
at Penn National	\$31,191,818	at Philadelphia	\$29,403,371
at Presque Isle	\$15,578,180	at Pocono	\$26,178,450
Thoroughbred Purses	\$102,042,185	Harness Purses	\$88,310,503

### 2016 Revenue Generated by Wagering

	Parx	Penn National	Presque Isle Downs	Meadows	Pocono Downs	Harrah's Philadel phia	TOTAL
THOROUGHBRED							
Wagering Tax 1.5%	\$1,862,89	\$871,709	\$141,395	\$595,541	\$492,514	\$394,155	\$4,358,204
Exotic Pools Tax 1%	\$807,837	\$370,852	\$61,931	\$279,321	\$223,986	\$180,072	\$1,923,999
Breakage 25%	\$157,916	\$76,317	\$17,009	\$56,818	\$84,560	\$29,103	\$421,723
2016 Outs	\$512,960	\$176,492	\$51,392	**	**	**	\$740,844
TOTAL	\$3,341,60	\$1,495,370	\$271,727	\$931,680	\$801,060	\$603,330	\$7,444,770
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HARNESS							
Wagering Tax 1.5%	\$286,876	\$80,668	\$8,703	\$319,791	\$245,824	\$142,279	\$1084,141
Exotic Pools Tax 1%	\$133,630	\$31,728	\$4,598	\$162,353	\$118,520	\$64,098	\$514,927
2016 Outs	**	**	**	\$165,415	\$193,392	\$90,153	\$448,960
TOTAL	\$420,506	\$112,396	\$13,301	\$647,559	\$557,736	\$296,530	\$2,048,028
COMBINED							
Wagering Tax 1.5%	\$2,149,76	\$952,377	\$150,098	\$915,332	\$738,338	\$536,434	\$5,442,345
Exotic Pools Tax 1%	\$941,467	\$402,580	\$66,529	\$441,674	\$342,506	\$244,170	\$2,438,926
Breakage 25%	\$157,916	\$76,317	\$17,009	\$56,818	\$84,560	\$29,103	\$421,723
2016 Outs	\$512,960	\$176,492	\$51,392	\$165,415	\$193,392	\$90,153	\$1,189,804
TOTAL	\$3,762,10	\$1,607,766	\$285,028	\$1,579,239	\$1,358,796	\$899,860	\$9,492,798

<sup>\*\* -</sup> Bets on harness races simulcast at thoroughbred tracks are included in the total for the harness-racing track where the race was held. Bets on thoroughbred races simulcast at harness-racing tracks are included in the totals for the thoroughbred tracks where the race was held.