June 27, 2016

Kevin C. Mile
Director of Racetrack Gaming
Pennsylvania Gaming Control Board
303 Walnut Street
Verizon Tower, $5{ }^{\text {th }}$ Floor
Harrisburg, PA 17101

Walter T. Remmert
Acting Bureau Director
Pennsylvania Horse Racing Commission
2301 North Cameron Street
Harrisburg, PA 17110

Gentlemen,

Please find enclosed the 2015 1211(a)(2) annual report for Parx Racing.

Regards,


Joe Wilson
COO - Marx Racing

## 2015

# Parx 2015 Annual Report to PSHRC and PGCB 

Joe Wilson<br>6/21/2015



Report to the PSHRC and the PGCB from licensee with regards to its efforts to enhance live racing at the licensee's racetrack in accordance with provisions of 1211 (a)(2) of the table games legislation

STATE HORSE RACING COMMISSION
COMMONWEALTH OF PENNSYLVANIA
Harrisburg, Pennsylvania

Report to the Pennsylvania Gaming Control Board and the Pennsylvania State Horse Racing Commission from licensee with regards to its efforts to enhance live racing at the licensee's racetrack in accordance with provisions of $1211(a)(2)$ of the table games legislation.

Name of Licensee: Parx Racing

## Part I.

## Live Attendance

1. 

## A. <br> Total On-Track Attendance Statistics -- daily, monthly, and annually

Daily ..... Attendance1/1/2015261
1/2/2015 ..... 360
1/3/2015 ..... 1,277
1/4/2015 ..... 920
1/5/2015 ..... 289
1/6/2015 ..... 247
1/7/2015 ..... 82
1/8/2015 ..... 121
1/9/2015 ..... 230
1/10/2015 ..... 491
1/11/2015 ..... 417
1,12,'2015 ..... 278
1/13/2015 ..... 303
1/14/2015 ..... 122
1/15/2015 ..... 263
1/16/2015 ..... 345
1/17/2015 ..... 920
1/18/2015 ..... 186
1/19/2015 ..... 473
1/20/2015 ..... 171
1/21/2015 ..... 95
1/22/2015 ..... 212
1/23/2015 ..... 334
1/24/2015 ..... 330
1/25/2015 ..... 419
1/26/2015 ..... 38
1/27/2015 ..... 47
1/28/2015 ..... 92
1/29/2015 ..... 170
1/30/2015 ..... 269
1/31/2015 ..... 590
2/1/2015 ..... 490
2/2/2015 ..... 112
2/3/2015 ..... 136
2/4/2015 ..... 146
2/5/2015 ..... 204
2/6/2015 ..... 276
2/7/2015 ..... 866
2/8/2015 ..... 759
2/9/2015 ..... 267
2/10/2015 ..... 351
2/11/2015 ..... 169
2/12/2015 ..... 265
2/13/2015 ..... 261
2/14/2015 ..... 551
2/15/2015 ..... 167
2/16/2015 ..... 290
2/17/2015 ..... 112
2/18/2015 ..... 105
2/19/2015 ..... 173
2/20/2015 ..... 263
2/21/2015 ..... 494
2/22/2015 ..... 542
2/23/2015 ..... 334
2/24/2015 ..... 304
2/25/2015 ..... 119
2/26/2015 ..... 263
2/27/2015 ..... 315
2/28/2015 ..... 905
3/1/2015 ..... 441
3/2/2015 ..... 207
3/3/2015 ..... 263

| 3/4/2015 | 121 |
| :---: | :---: |
| 3/5/2015 | 3 |
| 3/6/2015 | 220 |
| 3/7/2015 | 504 |
| 3/8/2015 | 459 |
| 3/9/2015 | 186 |
| 3/10/2015 | 104 |
| $3 / 11 / 2015$ | 110 |
| 3/12/2015 | 225 |
| $3 / 13 / 2015$ | 279 |
| 3/14/2015 | 720 |
| 3/15/2015 | 728 |
| 3/16/2015 | 391 |
| 3/17/2015 | 342 |
| 3/18/2015 | 163 |
| 3/19/2015 | 199 |
| 3/20/2015 | 139 |
| 3/21/2015 | 816 |
| 3/22/2015 | 693 |
| 3/23/2015 | 294 |
| 3/24/2015 | 355 |
| 3/25/2015 | 115 |
| 3/26/2015 | 228 |
| $3 / 27 / 2015$ | 360 |
| 3/28/2015 | 1,155 |
| 3/29/2015 | 773 |
| 3/30/2015 | 312 |
| 3/31/2015 | 293 |
| 4/1/2015 | 216 |
| 4/2/2015 | 214 |
| 4/3/2015 | 340 |
| 4/4/2015 | 1,147 |
| 4/5/2015 | 140 |
| 4/6/2015 | 429 |
| 4/7/2015 | 300 |
| 4/8/2015 | 235 |
| 4/9/2015 | 240 |
| 4/10/2015 | 447 |
| 4/11/2015 | 1,027 |
| 4/12/2015 | 963 |
| 4/13/2015 | 405 |
| 4/14/2015 | 322 |
| 4/15/2015 | 238 |
| 4/16/2015 | 185 |


| 4/17/2015 | 389 |
| :---: | :---: |
| 4/18/2015 | 1,079 |
| 4/19/2015 | 908 |
| 4/20/2015 | 349 |
| 4/21/2015 | 414 |
| 4/22/2015 | 267 |
| 4/23/2015 | 228 |
| 4/24/2015 | 368 |
| 4/25/2015 | 903 |
| 4/26/2015 | 730 |
| 4/27/2015 | 305 |
| 4/28/2015 | 293 |
| 4/29/2015 | 238 |
| 4/30/2015 | 184 |
| 5/1/2015 | 848 |
| 5/2/2015 | 10,142 |
| 5/3/2015 | 733 |
| 5/4/2015 | 416 |
| 5/5/2015 | 322 |
| 5/6/2015 | 169 |
| 5/7/2015 | 220 |
| 5/8/2015 | 368 |
| 5/9/2015 | 973 |
| 5/10/2015 | 848 |
| 5/11/2015 | 385 |
| 5/12/2015 | 318 |
| 5/13/2015 | 220 |
| 5/14/2015 | 272 |
| 5/15/2015 | 476 |
| 5/16/2015 | 2,796 |
| 5/17/2015 | 678 |
| 5/18/2015 | 362 |
| 5/19/2015 | 331 |
| 5/20/2015 | 200 |
| 5/21/2015 | 248 |
| 5/22/2015 | 422 |
| 5/23/2015 | 1,019 |
| 5/24/2015 | 844 |
| 5/25/2015 | 928 |
| 5/26/2015 | 331 |
| 5/27/2015 | 170 |
| 5/28/2015 | 232 |
| 5/29/2015 | 300 |
| 5/30/2015 | 851 |


| 5/31/2015 | 810 |
| :---: | :---: |
| 6/1/2015 | 385 |
| 6/2/2015 | 318 |
| 6/3/2015 | 231 |
| 6/4/2015 | 234 |
| 6/5/2015 | 620 |
| 6/6/2015 | 7,155 |
| 6/7/2015 | 768 |
| 6/8/2015 | 338 |
| 6/9/2015 | 338 |
| 6/10/2015 | 178 |
| 6/11/2015 | 179 |
| 6/12/2015 | 340 |
| 6/13/2015 | 941 |
| 6/14/2015 | 700 |
| 6/15/2015 | 327 |
| 6/16/2015 | 307 |
| 6/17/2015 | 179 |
| 6/18/2015 | 219 |
| 6/19/2015 | 358 |
| 6/20/2015 | 968 |
| 6/21/2015 | 1,048 |
| 6/22/2015 | 396 |
| 6/23/2015 | 363 |
| 6/24/2015 | 217 |
| 6/25/2015 | 228 |
| 6/26/2015 | 362 |
| 6/27/2015 | 929 |
| 6/28/2015 | 771 |
| 6/29/2015 | 367 |
| 6/30/2015 | 308 |
| 7/1/2015 | 229 |
| 7/2/2015 | 227 |
| 7/3/2015 | 461 |
| 7/4/2015 | 1,020 |
| 7/5/2015 | 819 |
| 7/6/2015 | 404 |
| 7/7/2015 | 394 |
| 7/8/2015 | 208 |
| 7/9/2015 | 204 |
| 7/10/2015 | 359 |
| 7/11/2015 | 913 |
| 7/12/2015 | 823 |
| 7/13/2015 | 355 |

7/14/2015
376
7/15/2015 221
$7 / 16 / 2015 \quad 301$
7/17/2015 370
7/18/2015 971
7/19/2015 602
7/20/2015 280
7/21/2015 391
7/22/2015 221
7/23/2015 200
7/24/2015 412
7/25/2015 1,097
7/26/2015 841
7/27/2015 430
7/28/2015 448
7/29/2015 329
7/30/2015 251
7/31/2015 347
8/1/2015 $\quad 1,000$
8/2/2015 1,045
$8 / 3 / 2015 \quad 520$
8/4/2015 423
8/5/2015 283
8/6/2015 249
8/7/2015 356
8/8/2015 1,000
8/9/2015 737
8/10/2015 402
8/11/2015 393
8/12/2015 316
8/13/2015 220
8/14/2015 371
8/15/2015 705
8/16/2015 388
8/17/2015 178
8/18/2015 126
8/19/2015 218
8/20/2015 233
8/21/2015 352
8/22/2015 673
8/23/2015 448
8/24/2015 251
8/25/2015 109
8/26/2015 281
8/27/2015 ..... 212
8/28/2015 ..... 343
8/29/2015 ..... 2,480
8/30/2015 ..... 797
8/31/2015 ..... 560
9/1/2015 ..... 455
9/2/2015 ..... 229
9/3/2015 ..... 228
9/4/2015 ..... 365
9/5/2015 ..... 2,164
9/6/2015 ..... 933
9/7/2015 ..... 2,473
9/8/2015 ..... 348
9/9/2015 ..... 168
9/10/2015 ..... 169
9/11/2015 ..... 245
9/12/2015 ..... 1,786
9/13/2015 ..... 580
9/14/2015 ..... 441
9/15/2015 ..... 424
9/16/2015 ..... 210
9/17/2015 ..... 173
9/18/2015 ..... 372
9/19/2015 ..... 10,676
9/20/2015 ..... 618
9/21/2015 ..... 407
9/22/2015 ..... 362
9/23/2015 ..... 278
9/24/2015 ..... 272
9/25/2015 ..... 255
9/26/2015 ..... 966
9/27/2015 ..... 442
9/28/2015 ..... 402
9/29/2015 ..... 319
9/30/2015 ..... 214
10/1/2015 ..... 170
10/2/2015 ..... 322
10/3/2015 ..... 885
10/4/2015 ..... 486
10/5/2015 ..... 337
10/6/2015 ..... 345
10/7/2015 ..... 196
10/8/2015 ..... 184
10/9/2015 ..... 268

10/10/2015
989
10/11/2015 580
10/12/2015 480
10/13/2015 285
10/14/2015 164
10/15/2015 ..... 179
10/16/2015 ..... 304
10/17/2015 ..... 918
10/18/2015 ..... 595
10/19/2015 ..... 353
10/20/2015 ..... 306
10/21/2015 ..... 177
10/22/2015 ..... 172
10/23/2015 ..... 307
10/24/2015 ..... 741
10/25/2015 ..... 434
10/26/2015 ..... 250
10/27/2015 ..... 299
10/28/2015 ..... 170
10/29/2015 ..... 178
10/30/2015 ..... 978
10/31/2015 ..... 2,623
11/1/2015 ..... 522
11/2/2015 ..... 396
11/3/2015 ..... 324
11/4/2015 ..... 205
11/5/2015 ..... 194
11/6/2015 ..... 299
11/7/2015 ..... 766
11/8/2015 ..... 601
11/9/2015 ..... 384
11/10/2015 ..... 399
11/11/2015 ..... 305
11/12/2015 ..... 187
11/13/2015 ..... 364
11/14/2015 ..... 540
11/15/2015 ..... 336
11/16/2015 ..... 410
11/17/2015 ..... 301
11/18/2015 ..... 172
11/19/2015 ..... 216
11/20/2015 ..... 352
11/21/2015 ..... 819
11/22/2015 ..... 546

11/23/2015 302
11/24/2015 319
11/25/2015 224
11/26/2015 150
11/27/2015 681
11/28/2015 838
11/29/2015 559
11/30/2015 354
12/1/2015 306
12/2/2015 201
12/3/2015 252
12/4/2015 430
12/5/2015 896
12/6/2015 583
12/7/2015 343
12/8/2015 384
12/9/2015 214
12/10/2015 169
12/11/2015 346
12/12/2015 786
12/13/2015 581
12/14/2015 345
12/15/2015 319
12/16/2015 244
12/17/2015 187
12/18/2015 392
12/19/2015 862
12/20/2015 566
12/21/2015 406
12/22/2015 492
12/23/2015 187
12/24/2015
12/26/2015
642
12/27/2015 364
12/28/2015 162
12/29/2015
12/30/2015 309
12/31/2015 210

## Attendance

Jan-15
Feb-15
Mar-15
Apr-15
May-15
Jun-15
Jul-15
Aug-15
Sep-15
Oct-15
Nov-15
Dec-15

TOTAL

Annual
2015

10,352
9,239
11,198
13,503
27,232
20,072
14,504
15,669
26,974
14,675
12,065
11,178

## 186,661

## Attendance <br> 186,661

## B.

The grandstand saw a complete renovation in 2010 when Philadelphia Park was renamed Parx Racing. The finest finishes available were used including Santa Cecilia granite and Tineo wood throughout. Outside we have the picnic grove with umbrella tables, benches, picnic tables, restrooms and a playground for kids. There are four pavilions with televisions and two of them are equipped with wagering terminals. The apron is filled with park benches, picnic tables and also has a mobile wagering trailer complete with six teller machines. The all-weather paddock has restrooms, flat screen televisions and a trainer's viewing lounge. The carpeted first floor is abundant with wagering and information terminals where guests can place wagers and access information from tracks around the world. There are two lounges with monitor walls and the Finish Line bar with wrap around televisions and high top tables and chairs. There are two rows of granite topped handicapping carrels complete with televisions and Tiny Tims overlooking the apron of the racetrack. There is a VIP room on this floor with carrels, tables and televisions that also overlooks the racetrack. The Cotillion Room, which is our group room, is adjacent to the VIP room and can accommodate large or
small groups. It has wagering terminals, televisions and an outdoor fenced-in patio with furniture. The Finish Line Café and Horsemen's Lounge offer casual dining complete with personal televisions and Tiny Tims. The Paddock Grille has high top tables and offers a variety of menu choices highlighted, of course, by Philly cheesesteaks. Behind the Grille is a monitor wall that replays all of the races at Parx and also displays each of the four tower cameras. The third floor has the Parx Poker Room and the Racing Clubhouse. The clubhouse has a full bar, mutuel line, monitor walls, self-service machines and table with televisions and wagering terminals. You enter the clubhouse restaurant through the Parx Racing Hall of Fame which boasts a bronze sculpture of Parx Racing's own Smarty Jones. The restaurant has televisions, wagering terminals and windows overlooking the racetrack. The clubhouse is also used for groups from twenty to over three hundred. We host business luncheons, parties, formal dinners and even wedding receptions.

## C.

One entrance off of Street Road is named Racetrack Drive and has a monument sign with the Parx racing horse logo. The racetrack is a separate building form the main casino and there are numerous way finding signs, along all roadways, guiding guests to their desired location. All of the major roads have signage and billboards directing guests to Parx Casino and Racing. There is a fifty-five foot screen on the front of the grandstand which advertises upcoming events. There is more than adequate signage, including video signage, throughout the building.
D.

In August of 2015, we installed eco-friendly pavers in the paddock, walking ring and winner's circle. The areas were all dug out and a concrete slab and curb were poured ensuring years of reliable use. The paddock also received a complete makeover with new walls and a rebuild of the stalls that included protective rubber padding. We also completed two new barns in 2015.

## 2.

## A. B.

Parx racing is promoted through all available media outlets including television, e-mall, newsprint, radio, direct mail, program ads, video signage, Facebook and Twitter. We market all big race days such as Triple Crown races, Smarty Jones' Day, PA Derby/Cotillion and Breeder's Cup as well as all holidays. All of these days feature free family fun including face painting, pony rides, moon bounces, etc. Live music is included on most days in the picnic grove along with local radio stations and special handicapping seminars with fan friendly handicapper "Hudg", who sets up a tent complete with television and wagering terminals to teach newcomers how to make selections and wager. Parx the horse can also be seen on these days conducting the traditional jockey tee shirt toss after every race. Giveaways in 2015 included a commemorative Smarty Jones keychain on Smarty Jones Day, a Parx Racing water bottle on Labor Day and the customary PA Derby hat on our big day. We held our fourth annual Octoberfest 5K, which benefits the Foundation for Breast and Prostate Health. Over 200 people participated in the run and "fun walk".

In 2015, we again partnered with the PTHA to produce a 90 minute high definition live broadcast of the PA Derby / Cotillion on Comcast. The show was hosted again by nationally acclaimed Laffit Pincay III, local sports talent Dick Jerardi and NYRA's Maggie Wolfendale. Comcast Sportsnet promoted this heavily throughout the week. Parx also produced and ran our own television ad leading up to the PA Derby.

Guests use their Player Rewards cards to earn points that can be redeemed for programs, racing forms, food and beverage, souvenirs, etc. All of these events and promotions will continue and be added to in 2016. In 2015, we conducted four separate handicapping contests and a special event on Father's Day with Sid Mark and the City Rhythm Orchestra. (See attached examples of ads, e-mails, billboards, contests and marketing materials).
C.

2016 will see the last two barns to be constructed bringing the total to 33 new barns. This will finish a $\$ 35,000,000$ backstretch renovation project. The tunnel leading from the Official's lot to the grandstand will undergo a facelift. 2016 will include the installation of the "rider protection rail" on the main track. This rail is used at all of the top racetracks in the country. We will also be planting pear trees between the barns in 2016.

## Part II. <br> Handle

1. 

$A$ and $B$

## 2015 Handle Wagered on Parx Live Racing

Location
1 On-track

2 Off-track

3 Account wagering
4 Other guest
locations
Grand Total Wagers On Parx Live Racing

Handle
\$12,241,607
\$5,368,889
\$2,395,280
\$234,907,600
$\$ 254,913,375$

# 2015 Handle Wagered on Other Races Simulcast To Parx 

| Location | Handle |
| :--- | :--- |
| 1 Track | $\$ 33,869,256$ |
| 2 Off Track | $\$ 75,439,378$ |
| 3 Account Wagering | $\$ 27,397,712$ |
| $\underline{\text { Grand Total Wagered On Other }}$ | $\underline{\underline{136,706,346}}$ |
| $\underline{\underline{\text { Iracks }}}$ |  |

## 2.

All of the above marketing activities are intended to draw more people to the track, thereby increasing live and simulcast handle. We reached agreement with our horsemen to reduce the number of live days to 153 going forward. The reduction of 50 live days allowed us to have a Fall Festival of 32 live days with double purses. Preference in the races was given to our local horsemen and was well received by them and the wagering fans. Our field size increased from 7.24 in 2014 to 7.94 in 2015 resulting in a 10\% increase. We are currently finalizing our plans for this year's festival which will most likely be held in October when the seasonal tracks in the area are done racing.

## Part III.

## Native Breeding Industry

## 1.

## 2015 PA-Breds - By the Numbers

## A.B.C.

In 2015, 982. Registered Pennsylvania Breds participated at Parx Racing, winning 537 of the 1.653 races run ( $32 \%$ ).

The PA-Bred horses earned $\$ 23,124,494$ of the $\$ 65,962,784$ distributed ( $35 \%$ ).
The PA-Bred horses accounted for 4,792 starts of the total 13,127 for the year (37\%)
152 Races of the 1,653 races run were restricted to PA-Breds (9\%)
Average field size Open (7.95) vs. PA Bred closed races (7.82)

## 2.

## 2015 - Restricted PA-Bred Races

In 2015, 152 races were run as restricted PA-Bred races totaling $\$ 6,021,000$ in purse money. 8 were stakes races, 4 were handicaps, all others were restricted in the condition book or became closed when 8 or more registered PA-Breds were entered by statute.

In 2015 all PA-Bred stakes carried an additional 25\% to the first three finishers if they were PA-Sired. This will continue in 2016 along with the $40 \%$ owner bonus in open races and a full calendar of restricted races.

## Part IV.

Class
1.

Menu of races in 2015

| TYPE OF RACE | \# of Races | \# of Starters | Purses Paid | Avg. Purse |
| :---: | :---: | :---: | :---: | :---: |
| STAKES | 25 | 178 | $\$ 4,875,000$ | $\$ 195,000$ |
| HANDICAPS | 9 | 82 | $\$ 1,350,000$ | $\$ 150,000$ |
| ALLOWANCE | 188 | 1455 | $\$ 9,037,000$ | $\$ 48,070$ |
| ALLOWANCE OPT CLM | 85 | 588 | $\$ 4,894,000$ | $\$ 57,576$ |
| MAIDEN | 122 | 1,036 | $\$ 6,086,000$ | $\$ 49,885$ |
| STARTER ALLOWANCE | 78 | 588 | $\$ 2,888,000$ | $\$ 37,026$ |
| CLAIMING | 159 | 1195 | $\$ 4,842,000$ | $\$ 30,453$ |
| MAIDEN CLAIMING | 244 | 2026 | $\$ 5,648,000$ | $\$ 23,148$ |
| BEATEN CLAIMING | 731 | 5874 | $\$ 16,609,000$ | $\$ 22,721$ |
| WAIVER CLAIMING | 11 | 94 | $\$ 346,000$ | $\$ 31,455$ |

Parx runs 13 main stakes races annually. 8 of these races carry Graded status, including 6 GIll's, 1 GII and 1 Gl . These stakes races routinely have participants that move on to the Breeder's Cup World Championships. Among these are California Chrome, Bayern, Untapable and Close Hatches, to name just a few. The 2015 PA Derby winner, Frosted, went on to compete in the Breeder's Cup Classic and in 2016 won the Metropolitan Mile on Belmont Stakes day. The 2015 Cotillion winner, I'm A Chatterbox, went on to compete in the Breeder's Cup Distaff.

We began our first Fall Festival on August $29^{\text {th }}$ with our annual Smarty Jones day, a day named to commemorate the great champion horse with strong local connections. Fans that day were treated to a Smarty Jones keychain and lots of free fun activities.

On September $5^{\text {th }}$, we had Pennsylvania's Day at the Races, featuring a full card of PA Bred races including $5 \$ 100,000$ stakes races. Over 400 PHBA members attended and participated in the event. All fans were treated to a Parx Racing water bottle.

Next was Labor Day on September $7^{\text {th }}$, featuring the Turf Monster GIII, The Greenwood Cup GIII and the Turf Amazon.

Next up, on September $12^{\text {th, }}$ was Owner's Appreciation Day which featured the $\$ 200,000$ PTHA President's Cup. More than 300 Owners and Trainers attended this special day of racing and hospitality.

September $19^{\text {th }}$ followed with the highlight of Parx Racing, the $\$ 300,000$ Gallant Bob GIII, the $\$ 1,000,000$ PA Derby GII and the $\$ 1,000,000$ Cotillion GI. All fans received the traditional PA Derby hat.

## Part V.

## Residence

## 1.

Of the 112 trainers stabled at Parx Racing, 77 permanently reside in Pennsylvania (69\%)
Of the 1,876 active bookkeeper accuunts, 467 were Pennsylvania residents $(25 \%)$ of which they earned $\$ 24,760,274$ of the $\$ 65,962,784$ distributed ( $38 \%$ )

## 2.

Pennsylvania continues to have the best state bred program in the country. The PHBA is very active in showcasing the PA bred program with Parx and enticing people to move or grow their operation in PA .






TWO \$1 MILLION STAKES RACES! PENNSYLVANIA DEREY DAY SEPTEMBER 19


AUGUST 29 -OCTOBER20
$\$ 20$ million in purses, 20 stakes races, top race cards of the season featuring the $\$ 1$ Million PA Derby (Gl) and \$T Millioñ Cōtilion (G1), plus live entertainment, exciting events and free family fun!

Visit PARXRACING.COM for additional details.


Get lucky in no time.


Get lucky in no time.'

## Get lucky in no time．

从l－95高速公路或宾州收费公路下到 Street Road

地址： 2999 Street Road Bensalem，PA 19020
网址：www．parxcasimo．com








周五，6月12日•下午2点－10点

## 败取80点掷Parx股子。

最高奖\＄500免费玩老虎机！
## parye

## 周二来玩且 赢

6月的每周二•下午2点－10点赚取 80 点来玩。
奖\＄35 到\＄500免费玩老虎机！

庆父亲节 在赛马场 Parx Racing ${ }^{\circledR!}$

周日，6月21日
上午11点开门
下午12：55pm第一个下注
－在野餐林享受家庭娱乐及现场音乐

- 现场抽奖手提包
- 所有父亲欣享免费赛马回节目
- 另外，Sid Mark

主办父亲节午餐，
City Rhythm乐队演奏！＊
上网了解详情及门票
parxracing．com！


## ROLL THE DICE \& WIN!

В ПЯТНИL 12 ИЮНЯ С 2 ДНЯ И ДО 10 ВЕЧЕРА

Заработай 80 nombitok to roll the Parx Dice. Главный Прия $\$ 500$ бесплатной игры на автоматах!

## ПРИХОДИТЕ ${ }^{\text {CBTHPE }} 8$ B 360 ! B 360!

## ПяТНИЦУ, 12 ИЮНь

5 BEYEPA The Juliano Brothers
9 BEYEPA Drop Dead Sexy
10 BELEPA DJ Joe Broscoe
СУББОТА, 13 ИЮНЬ
4 BE4EPA Sensational Soul Cruisers
9 BE4EPA The Pour Boys
10 BEYEPA DJ Eric Vanderslice
Посетите parxcasino.com/calendar дла полнопо расписания.

Get lucky in no time:

1

## DROP \& WIN TUESDAYS

КАЖДЫЙ ВТОРНИК В ИЮНЕ С 2 ДНЯ И ДО 10 ВЕЧЕРА

Зарабатывай попытки
сыграть.. Призы варируютса
от $\$ 350$ и до $\$ 500$
бесплатной игры на
автоматах!на автоматах!

## SWINGING FATHER'S DAY AT PARX RACING@!

В ВОСКРЕСЕНИE, 21 ИЮНЯ ВОРОТА БУДУТ ОТКРЫТЫ B 11 पACOB УTPA ПЕРВЫЙ ЗАЕЗД В 12:55 ДНА

- Беспиатное веселие для всей семьи и живая Myзыка в Picnic Grove
- Мгновенный выигрышь в тотализатор
- Бесплатная Программа Race Day дла всех Пап
- Плюс к этому, обед посващенный Дню Пап организованный by Sid Mark with City Rhythm Orchestra!*
Посетите parxracing.com для дополнительных деталей и билетов!



Get lucky in no time.

DISPONIBLES PROXIMAMENTE

## VIERNES, 12 DE JUNIO

5PM The Juliano Brothers
9PM Drop Dead Sexy
10PM DJ Joe Broscoe

## SÁBADO, 13 DE JUNIO

4PM Sensational Soul Cruisers
9PM The Pour Boys
10PM DJ Eric Vanderslice
Visite parxcasino.com/calendar para el horario completo.

## iRUEDE LOS DADOS Y GANE!

VIERNES 12 DE JUNIO
2 PM - 10 PM
¡Gane 80 entradas para rodar los dados Parx. Primer premio $\$ 500$ para jugar maquina tragamonedas gratis!

## CAIGA Y GANE MARTES!

TODOS LOS MARTES EN JUNIO

$$
2 \mathrm{PM}-10 \mathrm{PM}
$$

!Gane 80 entradas para jugar.
Los premios varían de $\$ 35$ a
$\$ 500$ jugar tragamonedas gratis!

## IDÍA DEL PADRE AGITADO EN PARX RACING: DOMINGO 21 DE JUNIO PUERTAS ABIERTAS 11 AM PRIMER MENSAJE 12:55 PM

- Diversión gratuita pra la familia y música en vivo en el Picnic Grove
- Ganadores Bolsas instantáneos
- Programa Día de la Raza de cortesía para todos los papás
- Además, el día de padre Almuerzo ofrecido por Sid Marque con City Rhythm Orchestra! *


## Visita parxracing.com

para detalles adicionales y boletos!

[^0]


## STAKES SCHEDULE

## Saturday, September 19, 2015 PENNSYLVANIA DERBY DAY

Pennsylvania Derby • GII • \$1,000,000 Guaranteed Cotillion Stakes • GI • \$1,000,000 Guaranteed Gallant Bob Stakes • GIII • $\$ 300,000$ Guaranteed Alphabet Soup Handicap • \$100,000 Guaranteed

Bayern Stakes •\$150,000 Guaranteed
Saturday, September 26, 2015
Hall of Fame •\$150,000 Guaranteed
Saturday, October 3, 2015
Roamin Rachel • \$150,000 Guaranteed

## Saturday, October 10, 2015

Plum Pretty • \$100,000 Guaranteed (Plus 25.0\% PA-Sired Bonus) Bensalem Stakes • \$150,000 Guaranteed

## Saturday, October 17, 2015

Valley Forge Stakes - Listed • $\$ 150,000$ Guaranteed

## AUGUST 29 - OCTOBER 20

$\$ 20$ million in purses, 20 stakes races and top race cards of the season, plus live entertainment, exciting events and free family fun!


Visit PARXRACING.COM for full schedule! GAMBLING PROBLEM? CALL 1.800.GAMBLER


## FATHER'S DAY

SUNDAY, JUNE 21, 2015

## GATES OPEN AT 11AM • FIRST LIVE POST 12:55PM

A Swinging Father's Day at the Track! Join us for a special lunch event hosted by Sid Mark of "Sunday with Sinatra" and City Rhythm Orchestra. As a bonus, all Dads receive a free live program.

The Music of

## Frank Sinatra

Featuring
Sid Mark

\&

Only $\mathbf{\$ 3 9 . 9 5}$ per adult and \$12.95 for children 12 \& under.

Lunch:
1 PM-2 PM

Performance: 2 PM-4 PM

Visit Xelub or Parx Racing for tielets and more details.





## PARXCASINO.COM • (F) (V)





## POIX casino

Get lucky in no time".


## LIVE MUSIC ©TTHEE <br> 



## FRIDAY, JUNE 26 <br> 5PM Shot of Southern <br> 9PM Fish Out of Water <br> 10PM Paul Desisto

SATURDAY, JUNE 27
5PM Big Chill
9PM Bangarang
10PM DJ Eric Vanderslice

## WEDNESDAY, JULY 1

8PM Conklin's Comedy Night with Headiner Uncle Floyd
FRIDAY, JULY 3
9PM 39 Mariner
10PM DJESG
SATURDAY, JULY 4
5PM Big Whiskey
9PM The Exceptions
10PM DJ Eric Vanderslice

## FRIDAY, JULY 10

9PM Bigg Romeo
10PM DJ Joe Broscoe
SATURDAY, JULY 11
5PM Tuesday's Gone
9PM Love Seed Mama Jump
10PM DJ Eric Vanderslice

VISIT PARXCASINO.COM/CALENDAR FOR FULL LISTING!


## A TRIBUTE

## TO NEIL DIAMOND

SUNDAY. JULY 19 5PM

Real Diamond, voted the nation's greatest Neil Diamond Tribute Band, takes to the 360 stage for what is sure to be an unforgettable show!

Tickets on sale now visit parxcasino.com/events for details!

## PARXCASINO.COM - (f) ©

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Get lucky in no time:'

## COMING UPAT gogyTx

## FRIDAY, MAY 8

EPM Undercover Band
9PM Fish Out of Water
10PM DJPaulbesisto

## SATURDAY, MAY 9

5RM The Birty Mac
gem The Juliano Brothers
TOPM DJ Eric Vanderslice

## FRIDAY, MAY 15

SPM Final VinyI<br>9PM Don't Call Me Francis<br>10PM DJSEv One

## SATURDAY, MAY 16

5FM Tuesdays Gone
igpM Shot or Southern
10PM DJ Efic Vendersilice
FRIDAY, MAY 22

> 5PM Big Whiskey
> igRM The BSTREETBAND
> IOPM DJ Sev One

Visit parxcasino.com/calendar for full schedule.


SATURDAY, MAY 16 GATES OPEN 10AM • IST POST 12:55PM

And they re of ioin us for a day of racing,
exatement \& fres tamily funt


## SATURDAY, MAY 30-3PM

This is your chance to be a contestant on a fun $\&$ wild game show hosted by the one and only Marc Summers!
Visit parxcasino.com/ParxChallenge for details \& tickets.

## PARXCASINO.COM • (f) (O)

MAMGEMFNT RESERVES THE RIGIIT TO CHANGE OR CAHCLL HESE PRONOTIONS AT AMY TMME WUST BE PRESEMT TO WM. VSII XCLUB FOR adomomal detals ruifs nan regulatows. GMMBIING PROBLEM? CALL I 800 GAMBLER


Get lucky in no time.

## COMING UP AT <br> FRIDAY, MAY 22 <br> SPM Big Whiskey <br> gPM The ESTREEIBAND <br> topM DJ Sev One

## SATURDAY, MAY 23

5PM Steve Cotield \& Sweet
9pM 39 Mariner
lOPM DJE Eric Vanderslice

## SUNDAY, MAY 24

9PM Bengarang
Visit parxcasinocom/calendar for fall sctiedule

## UFC 187:

 JOHNSON VS CORMIER
## 10. $x$

SATURDAY, MAY 23 10PM
You're home for all UFC events!


## SUNDAY, MAY 24

$$
3 P M-8 P M
$$

mintes May 22nd - 24th your chance to winl
Grand Prize:
5 EMW Convertible
thaddimonal finallsts win
tald play, up to $\$ 1,000$ :
SATURDAY, MAY 30 3PM
Be a contestant in our fun \& wild game show!
For details \& tickets, visit parxcesino.com/ParxChallenge.

PARXCASINO.COM • (f) (8)

MAMMGEMEMT RESERVES THE RKGII TO CHANGE OR CAWCEL IIESF PROMOTIONS AT AHY TMME. MUSI BE PRFSENT TO WMI VSII XCLUB FOR ADDIIONAL DETALS, RULES AHD REGULAIONS. GAMBI ING PROBLENT? CAL I 800 GAMBLER


Get lucky in no time.

## COMING UP AT

FRIDAY, APRIL 24
SNH GOHAM
92P期 The Rockets
ropm DJ Eric Vandersice

## SATURDAY, APRIL 25

5PM The Sherwood Brothers
22MS John Eddle
fopha DJ Eric Vandersice
Visit parxcasino.com/calendar for full schedule.

## Gionkin's Gonedy Crent



SATURDAY, MAY 2 - GATES OPEN AI TOAM

# Watch the "Greatest Two Minutes in Sport5 trackside at Parx Racingi! <br> Enloy food \& drink specials pliss tree admiston and fotmly rom in the Pienic Grovel 



PARXCASINO.COM - (1) (Y)

 GST XCUB FOR ADOMOM UF MLS RULES AMD RECUANONS (OAMBLING PRORIFIV? CALL 1800 GAMBLER

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Get lucky in no time.


FRIDAY, JUNE 5
9PM Amish Quttaws
TPPM DJ Eric Vandersilice

## SATURDAY, JUNE 6

5PM Monday's Mistress
9PM Goodman Fiske:
1DPM DJ Eric Vanderslice
SUNDAY, JUNE 7
SpM Main Event Band
Visit parxcasino.com/calendar for full schedule.

## Peather os Pace

## A TRIBUTE TO STEVIE

## NICKS \& FLEETWOOD MAC

 SUNDAY. JUNE 14 - 6PMAll your fevorite hit songs live on the 360 stage: Vist parxcasino.com/events for details \& tickets:

## COMINE

 UP AT gitilyGet lucky in no time:

## FIRST FIIDAY NEAWAY

FRIDAY, MAY 1 4PM - MIDNIGHT
Five free slot play winners selected every half hour!

## COMING UP AT

## FRIDAY, MAY 1

SPM Harry Walther Band
9PM Split Decision
topM DJ Eric Vanderslice

## SATURDAY, MAY 2

SPM Kirko
9PM The Exceptions
10PM DJ Paul Desisto
SUNDAY, MAY 3
SFM Showcase Sunday
Visit paxcasino.com/calendar for full schedule

## Simply Barbria

MOTHERS DAY DINNER \& SHOW SUNDAY, MAY 10 - 5PM
An extra spereial event paying thbute to the foralemusic of Bartora Strelsand!
Tlekats on sete now at parxcisino.comi Barbra


[^1]

Get lucky in no time:

## COMING UP AT

## FRIDAY, SEPTEMBER 18

GR2 Big Romeo
IORM DJ Paul Desisto

## SATURDAY, SEPTEMBER 19

SPM Tuesday's Gone
9PM Spit Decision
10pth DJ Joe Erascoe
FRIDAY, SEPTEMBER 25
Fei Dont Call Me Francis
tolph: DJ Eric Vanderslice

## SATURDAY, SEPTEMBER 26

4P:1 Sensational Soul Cruisers
9PM The Exceptions
teP: DJ Paul Desisto
Visit parxcasino.com/calendarfor full schedule.



## BIG PLAY GIVEAWAY

 SUNDAY. SEPTEMBER 20 $4: 25 \mathrm{PM}$$\$ 100$ free slot play winner selected for every point the home team scores!

## WILLIAM HILL PRO PICK'EM FOOTBALL CONTEST

Over $\$ 20,000$ in free slot play prizes! Free to all Xclub members, play weekly for your chance to win!


## Format:

- Must bet a minimum of 7 different Parx races, no maximum
- Wager types: Win, Place or Show
- Wagers may be placed on any race at Parx on this day
- Earnings can be re-bet, but contestants must abide by the Win, Place or Show format.
- Multiple runners bet in one race is allowed.

Eligible Tracks:

- Parx

Entry/Bankroll:

- $\$ 100$ includes a $\$ 40$ non-refundable entry fee and a $\$ 60$ real money bank roll deposited to a

Phonebet Account for use on this onc day. Only activity into this account will be considered. A card will be issued for use in the self service terminals.

## Registration:

- Begins now and ends March 28th at $12: 15 \mathrm{pm}$
- Each contestant will be allowed a maximum of two entries.

Prizes:

- The purse will be determined by the number of entries. $100 \%$ of the entry fee will be returned as cash prizes. Prizes will be adjusted accordingly based on the actual number of participants as follows:

$$
\begin{aligned}
& \text { Ist ( } 50 \% \text { of entry fees), Samsung } 46^{\prime \prime} \text { Smart TV and } \\
& \text { Dinner for Two ( } \$ 100 \text { maximum check) } \\
& \text { 2nd }(20 \%) \text { and } 15 \text { free combo program coupons } \\
& 3 \text { rd }(15 \%) \text { and } 7 \text { free combo program coupons } \\
& 4 \text { hh }(10 \%) \text { and } 10 \text { free Parx program coupons } \\
& \text { 5th }(5 \%) \text { and } 5 \text { free Parx program coupons }
\end{aligned}
$$

All enirants will receive a complimentary Parx program for the Day of the Contest To pre-register contact Beth Coale at 215-639-9000 ext:4215 or bcoale@parxracing.com
Must be 18 yeass of age or older by March 28 , 2015. Employces of Parx Casino or Paxx Racing are ineligible. All wagers will be made on self service termiuals and "Tiny Tims" using a betting card and PIN, Players inast place all wagers personally. Flayers on the Leaderbosnd (top 25) CANNCY' withdaw their balance until instructsd by the Contest Diroctor. Doing so tesu'ts in autonastic disqualificatino. Adding ablditional cash to bankcoll results in autonatic disqualification. No cancellation on any wagers for any reasou. Entranks will kecp all monics remxining in belling account st the end of contest. Plarx Racing atul Spostech, Inc are nol respmesible fur "slut-outs" or incomplete tiansactions: No exceptions vader any circumatances. Parx Racing is not responsible for lust ot mutilsted acoount cards. The deciston of Paxx Racing in all matters or disputes relating to this handicapying challonge is final. Panx Racing reserves the right to make changes to the conteat rules and or format as necessary.

| From: | Parx Casino [my.parx@info.parxcasino.com](mailto:my.parx@info.parxcasino.com) |
| :--- | :--- |
| Sent: | Wednesday, April 29, 2015 3:55 PM |
| To: | Joe Wilson |
| Subject: | (Test: Segment \# 1: Balance : HTML) And They're Off... |




## KENTUCKY DERBY • THIS SATURDAY, MAY 2 PREAKNESS STAKES • SATURDAY, MAY 16

Romeo, mark your calendar and join us at Parx Racing ${ }^{(3)}$ - the most thrilling place for the Derby \& Preakness! Hlace your bets and catch all of the excitement of the big races steps away from Parx Casino(®.

Enjoy free family fun in the Picnic Grove, souvenir merchandise and watch the races LIVE on our giant TV screens! On both days, gates open at 10am, with the 1st Parx post at 12:55pm. Wagerirg stations will be available at Parx Racing@ and near Jax Bar
${ }^{2}$ P Parx Casino ${ }^{\circledR}$ for your convenience.

## LEARN MORE

## KENTUCKY DERBY HAT CONTEST

This Saturday, May 2

$3$



## PARX RACING ${ }^{\circledR}$

Guest, mark your calenoar and join us at Parx Racing ${ }^{(3)}$ - the most thrilling place for
Belmont Stakes \& Father's Day!


## BELMONT STAKES

## WATCH AMERICAN PHAROAH ATTEMPT TRIPLE CROWN HISTORY!

## This Saturday, June 6

Enjoy food \& drink specials, free family fun in the Picnic Grove and watch the big race LIVE on our giant in-field screen! PLUS, get all the winning picks from master handicapper, "Hudg", anytime from $1 \mathrm{pm}-6 \mathrm{pm}$ !

## LEARN MORE

## EATHIERS DAY AT <br> 

## A SWINGING FATHER'S DAY AT THE TRACK!

## Sunday, June 21

Join us for a special lunch event hosted by Sid Mark of "Sunday with Sinatra" and City
Rhythm Orchestra, only $\$ 39.95$ per adult and $\$ 12.95$ for children under 12 . As a bonus, all Dads receive a free live program.


From:
Sent:
To:
Subject:

Parx Casino [my.parx@info.parxcasino.com](mailto:my.parx@info.parxcasino.com)
Tuesday, August 25, 2015 7:00 PM
Joe Wilson
Have You Heard the Big News?


## INTRODUCING THE 1ST ANNUAL \$20 MILLION PARX RACING® FALL FESTIVAL

Starting this Saturday, August 29 - October 20
Guest, join us this fall for the racing event everyone is talking about! ONE legendary racetrack, ElGHT weeks of thrilling live races and TWENTY MILLION dollars in purses. Plus, FIVE MILLION across 20 other stakes races!

Featuring weekly live races every Saturday through Tuesday \& top race cards of the season:

Smarty Jones Day this Saturday, 8/29
Labor Day 9/7
Pennsylvania Derby Day 9/19
Inciudes \$1 Milion PA Derby (GII) and S1 Million Cotillion (G1)

Offering family fun, food \& drink specials, live entertainment, souvenir merchandise and so much more!

LEARN MORE


From:
Sent:
To:
Subject:

Parx Casino [rny.parx@info.parxcasino.com](mailto:rny.parx@info.parxcasino.com)
Tuesday, September 15, 2015 7:00 PM
Joe Wilson
Mark Your Calendars - PA Derby this Saturday!


## PENNSYLVANIA DERBY \& COTILLION DAY! Peunsylvania's largest racing day

## This Saturday, September 19

Guest, join us this Saturday for a thrilling day of racing! Two \$1 million dollar races back on the same day for a fourth year! PLUS, FREE family fun, live music, giveaways, food \& beverage specials and more!

LEARN MORE


## LEARN MORE

## 4TH ANNUAL PARX CASINO \& RACING ${ }^{\circ}$ OCTOBERFEST

5K

## 4TH ANNUAL PARX CASINO® \& RACING® OCTOBERFEST 5K

## Saturday, October 10•10am

Get out your running shoes for a great cause and join us for a day of fun \& excitement on the legendary Parx racetrack! Top 3 finishers from each age division win exciting prizes! Proceeds benefit the Foundation for Breast \& Prostate Health!

## LEARN MORE




[^0]:    PARXCASINO.COM - © (9)
    
    
    

[^1]:    
    
    

