

**HARRAH'S PHILADELPHIA CASINO & RACETRACK**

**REPORT ON LIVE HARNESS RACING**

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### **Racetrack Handle & Racetrack Attendance at Harrah's Chester (Philadelphia):**

We are entering our 10<sup>th</sup> live racing season in 2015 and we continue to gain recognition on the national racing scene. This has been evident since the first season in 2006.

#### **On-track Handle & Attendance:**

The on-track handle & attendance has remained in-line with industry trends over the first 9 years at Harrah's Philadelphia. We have experimented with a different schedule of days & post times trying to find our right place in the racing market. Our very popular Sunday matinee has been a constant for us as we have been a very popular "family outing" for the Philadelphia market on Sunday afternoons. We have been able to bring back great excitement to the Delaware Valley Racing scene by hosting some great Stakes from the old days of Brandywine & Liberty Bell. These favorites have brought some great crowds out to Harrah's Philadelphia on Sunday afternoons. In 2009 we tried some late afternoon / early evening weekday Post Times (5pm) with the hope that we could increase on-track attendance. We were able to generate some interest with our Friday evenings cards but our other weeknights underperformed in comparison to the previous years daytime racing programs. The overall blend of days ended keeping our on-track handle almost steady from 2008 to 2009. We had our very best season in terms of Handle Growth in 2010. The move back to Day Racing was the key to our success. In addition our racing received increased national attention in 2010. During the 2011 & 2012 & 2013 & 2014 Racing Seasons we worked closely with the PHHA on several targeted promotional days, these days were specific for the race guests and generated interest and Handle. In 2015 the focus is on targeted High Volume days to increase visitation by the casual race fans; in addition we have enhanced our Family Day experience on Sunday's with increased opportunities for race fans to learn & understand more about the sport of Harness Racing.

The Handle & Attendance statistics are attached and separated by year 2006 through 2014.

#### **Live Racing Export Handle:**

This is where Harrah's Philadelphia has gained tremendous national attention on the racing scene. Currently Harrah's Philadelphia exports its live racing signal to nearly 500 wagering locations in North America. Harrah's Philadelphia showed tremendous growth from 2006 through 2008 as our Export Handle grew significantly each of those years. We hit our "bump in the road" in 2009, the decision to race late afternoon / early evening was not helpful to the export program. Prior to the 2010 racing season our best season for export handle was 2008 when we averaged over 475k daily. The switch to nights impacted our export handle downward by 15% in 2009. The in-state export showed the most significant decreases as five of the six racetracks in the state were all racing at night, this ended up splitting the in-state export handle to all five PA Racetracks. These results led Harrah's Philadelphia to move its 2010 Post Time back to afternoon's at 12:45pm. The 2010 resulted in tremendous growth in Export Handle over 2009. We also showed growth over 2008 when we had gained strong national attention not only in the United States but Canada as well. Racing at Harrah's Philadelphia is simulcast all through the major Racing markets in both countries. The 2011 & 2012 & 2013 & 2014 racing seasons remained steady compared to 2010 in the Export markets. The expectation is that we will continue to grow in 2015 despite continued industry declines nationally. The racing schedule in 2015 is targeted to take advantage of export opportunities.

## **NATIVE BREEDING & CLASS & RESIDENCE**

### **Native Breeding:**

Harras's Philadelphia has developed a great relationship with the Pennsylvania Harness Horsemen's Association (PHHA). Over the years we have worked with the Horsemen to promote racing opportunities for PA Sired & Owned Horses & now PA Stabled Horses. The PHHA offers an incentive / bonus program for PA Owned & Sired Horses. Our current Horsemen's agreement grants final approval of the Weekly Condition sheet to the Horsemen. We continue to evaluate opportunities to promote racing to PA Owned & Sired Horses. We look forward to being able to enhance that program with the Pennsylvania Harness Horsemen's Association as we move into the future.

### **Class:**

Harras's Philadelphia is the host to World Class Racing action. The highlight of some previous seasons has been Super Stakes Sunday. Other Great Stakes include the Betsy Ross & Maxie Lee Stakes and new in 2015 is the Howard Taylor Invitational which features some of the best horses in training. Our Daily Overnights average nearly 200k per day as we have one of the highest Purse Structures in North America. Harras's Philadelphia has also been active participants in the PA Sire Stakes & Stallion Series Programs.

### **Residence:**

In 2009 & 2010, 21% of the Purses Paid went to PA Residents. In 2011, 24% of the Purses Paid went to PA Residents and in 2012 nearly 30% of the Purses Paid went to PA Residents. 2013 saw that # increase to 32% and in 2014 that # has grown to 39%. We have seen this grow year after year. Harras's Philadelphia has participated in conducting New Owner Seminars sponsored by the United States Trotting Association & Harness Racing Communications. The PHHA also has been active in promoting ownership to PA Residents with various programs.

**HANDLE**

**2006 - 45 Live Days**

On-Track Live:	\$1,842,896
Daily Average:	\$40,953
Export of Live:	\$7,184,401
Daily Average:	\$159,653
Import Races:	\$6,152,108
Daily Average:	\$54,930

**2007 - 90 Days Live**

On-Track Live:	\$3,744,794
Daily Average:	\$39,419
Export of Live:	\$25,689,295
Daily Average:	\$270,414
Import Races:	\$27,170,533
Daily Average:	\$74,644

**2008 - 140 Live Days**

On-Track Live:	\$5,501,314
Daily Average:	\$39,295
Export of Live:	\$66,604,639
Daily Average:	\$475,747
Import Races:	\$27,207,576
Daily Average:	\$74,952

## HANDLE

### 2009 - 150 Live Days

On-Track Live:	\$5,841,890
Daily Average:	\$38,946
Export of Live:	\$61,009,168
Daily Average:	\$406,728
Import Races:	\$25,732,509
Daily Average:	\$71,084

### 2010 - 140 Live Days

On-Track Live:	\$4,435,450
Daily Average:	\$31,682
Export of Live:	\$76,151,913
Daily Average:	\$543,942
Import Races:	\$25,125,376
Daily Average:	\$69,025

### 2011 - 150 Live Days

On-Track Live:	\$4,594,189
Daily Average:	\$30,628
Export of Live:	\$74,803,741
Daily Average:	\$498,692
Import Races:	\$24,479,070
Daily Average:	\$67,066

## HANDLE

### 2012 - 150 Live Days

On-Track Live:	\$4,070,110
Daily Average:	\$27,134
Export of Live:	\$73,256,024
Daily Average:	\$488,373
Import Races:	\$22,992,312
Daily Average:	\$63,165
Account Wagering	\$1,477,527 (launched 7/31/12)

### 2013 - 150 Live Days

On-Track Live:	\$3,587,472
Daily Average:	\$23,916
Export of Live:	\$74,996,314
Daily Average:	\$499,975
Import Races:	\$21,663,696
Daily Average:	\$59,515
Account Wagering	\$6,035,312

### 2014 - 150 Live Days

On-Track Live:	\$3,133,242
Daily Average:	\$20,888
Export of Live:	\$72,115,563
Daily Average:	\$480,770
Import Races:	\$18,357,148
Daily Average:	\$50,431
Account Wagering	\$9,907,132

**LIVE ATTENDANCE**

**2006 - 45 Live Days**

**26,671** Guests attended Live Racing  
**593** Daily Average

**2007 - 95 Live Days**

**78,545** Guests attended Live Racing  
**827** Daily Average

**2008 - 140 Live Days**

**113,305** Guests attended Live Racing  
**809** Daily Average

**2009 - 150 Live Days**

**113,185** Guests attended Live Racing  
**755** Daily Average

**2010 - 140 Live Days**

**99,060** Guests attended Live Racing  
**708** Daily Average

**2011 - 150 Live Days**

**103,042** Guests attended Live Racing  
**686** Daily Average

**2012 - 150 Live Days**

**97,950** Guests attended Live Racing  
**653** Daily Average

**2013 - 150 Live Days**

**90,750** Guests attended Live Racing  
**605** Daily Average

**2014 - 150 Live Days**

**78,150** Guests attended Live Racing  
**521** Daily Average

## **FACILITY**

- Outdoor Grandstand Seating
- Outdoor Patio
- Spacious Paddock & Drivers Lounge
- Philly Steak Shack
- Personal wagering machines &
- New Table top TV's will be installed in 2015
- Indoor Spacious Bar - Copper Mug
- 35 Table Poker Room located adjacent to Simulcast area.
- Large Video Wall
- Newer Flat Screens installed before the 2013 racing season

## **SIGNAGE AND INFORMATION**

- Property Billboards on Route 295 & 291
- Racing Level Parking
- Player Services / Program Booth Area
- Two Central Teller Wagering Locations
- Indoor Signage / Wagering & Dining Options

Harrah's Philadelphia Casino and Racetrack opened its doors as a new racetrack on September 10, 2006.



## **MARKETING**

Public Awareness and Outreach

### **Live Racing Events**

- Family Day – Select Sunday's during the summer
- Triple Crown Days
- USTA Sponsored Promotions
- PHHA Sponsored Promotions
- Giveaway Days – Promotional Items
- Stakes Race Promotions
- Comeback Offers – Future Race Dates

### **AWS**

- AWS Wagering with National Partner
- Increased Exposure of Live Racing in Simulcast Markets through ADW
- Promotional Days Designed to drive Attendance on-track thru Account Wagering Provider

### **Changes to Physical Plant**

- Installed Race Track Lighting System in 2009
- Poker Room incorporated into Simulcast Operation July 2010
- Philly Steak Shack on the Racing Level
- Newer Flat Screen Televisions – Racing Level & Paddock & New Table Top TV's in simulcast area

## **Native Breeding Industry**

### **2006-2009 Racing Season**

#### **Order Preference Given**

- Pa Sired
- Pa Owned
- Open to all remaining horses
- 2009 PA Bonus Program

### **2010 & 2011 & 2012 - Racing Season**

#### **Order Preference Given**

### **2011 & 2012 PA Bonus Program**

#### **Races 4YO & Under**

- Pa Sired
- Pa Owned
- Open to all remaining Horses

#### **Other conditioned and claiming races**

- Pa Owned or Sired

### **2013 – Racing Season**

Pennsylvania Sired & Pennsylvania Owned have equal preference listed in any race listed as Pennsylvania Preferred. On the average condition sheet 70% of classes are written Pennsylvania Preferred. In these races horses stabled in PA are given second preference.

### **2014 – Racing Season**

PA Stabled Horses are Given Preference

### **2015 – Racing Season**

Depending on Condition or age of Horse, either PA Owned or PA Sired gets Preference in PA Preference Races.

Current Horsemen's Contract with the PHHA grants final approval of the Weekly Condition Sheet to the Horsemen.

## **CLASS**

- World Class Stakes Racing
- Industry - Major Invitational Races
- \$200,000 in Daily Overnights
- Pa Sire Stakes Program
- PA Stallion Series Program

Working with Industry Trade Organizations to convene New Owners Seminars in 2015 which will be supported by:

- United States Trotting Association
- Harness Racing Communications
- PHHA Horsemen's Organization

## **RESIDENCE**

### **2009 Racing Season**

- 348 Owners & Trainers / PA Residents
- \$8,233,683 Total Purses Earned
- 20% of Purses Paid to PA Residents
  
- 1,787 Owners & Trainers / Non Residents
- \$31,155,092 Total Purses Earned
- 80% of Purses Paid to Non PA Residents

### **2010 Racing Season**

- 431 Owners & Trainers / PA Residents
- \$6,841,579 Total Purses Earned
- 21% of Purses Paid to PA Residents
  
- 1,600 Owners & Trainers / Non Residents
- \$25,256,424 Total Purses Earned
- 79% of Purses Paid to Non PA Residents

### **2011 Racing Season**

- 445 Owners & Trainers / PA Residents
- \$7,803,769 Total Purses Earned
- 24% of Purses Paid to PA Residents
  
- 2,548 Owners & Trainers / Non Residents
- \$24,779,224 Total Purses Earned
- 76% of Purses Paid to Non PA Residents

## **RESIDENCE**

### **2012 Racing Season**

- 529 Owners & Trainers / PA Residents
- \$11,122,925 Total Purses Earned
- 30% of Purses Paid to PA Residents
  
- 1,875 Owners & Trainers / Non Residents
- \$25,968,427 Total Purses Earned
- 70% of Purses Paid to Non PA Residents

### **2013 Racing Season**

- 415 Owners & Trainers / PA Residents
- \$10,393,795 Total Purses Earned
- 32% of Purses Paid to PA Residents
  
- 1,308 Owners & Trainers / Non Residents
- \$21,902,952 Total Purses Earned
- 68% of Purses Paid to Non PA Residents

### **2014 Racing Season**

- 355 Owners & Trainers / PA Residents
- \$12,366,293 Total Purses Earned
- 39% of Purses Paid to PA Residents
  
- 1,056 Owners & Trainers / Non Residents
- \$19,075,348 Total Purses Earned
- 61% of Purses Paid to Non PA Residents

Harrah's Chester Casino & Racetrack  
PGCB Benchmark Data--2007

2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Live On-Track Handle	\$0	\$0	\$0	\$0	\$0	\$0	\$794,427	\$851,785	\$702,420	\$632,171	\$499,087	\$298,512	\$3,778,402
Live Phone Wagering Handle													\$0
Live OTB Handle													\$0
Total Live Handle (excluding export)	\$0	\$0	\$0	\$0	\$0	\$0	\$794,427	\$851,785	\$702,420	\$632,171	\$499,087	\$298,512	\$3,778,402

2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Race Days							13	18	17	18	17	12	95
Races							169	234	211	224	206	156	1,200
Avg Field Size							7.60	7.66	7.54	7.68	7.33	7.2	7.56

2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Gaming Purses Earned	\$824,494	\$1,949,190	\$2,326,046	\$2,324,532	\$2,389,942	\$2,408,821	\$2,758,738	\$2,591,422	\$2,502,733	\$2,637,586	\$2,967,816	\$2,728,815	\$28,410,135
Pari-Mutuel Purses Earned	\$92,265	\$102,491	\$114,879	\$104,655	\$127,282	\$108,780	\$200,488	\$208,876	\$185,755	\$202,146	\$189,231	\$179,068	\$1,815,917
Total Purses Earned	\$916,758	\$2,051,682	\$2,440,925	\$2,429,187	\$2,517,224	\$2,517,601	\$2,959,226	\$2,800,298	\$2,688,488	\$2,839,732	\$3,157,047	\$2,907,883	\$30,226,053
Total Purses Paid - Overnight							\$2,985,850	\$2,950,988	\$3,141,950	\$3,543,700	\$3,559,600	\$3,215,475	\$19,397,563

2007	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Health & Benefit Deposits	\$30,642	\$98,719	\$128,153	\$109,036	\$122,926	\$109,937	\$155,604	\$116,976	\$114,164	\$152,425	\$134,891	\$136,441	\$1,409,915

Harrah's Chester Casino & Racetrack  
PGCB Benchmark Data--2008

2008	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Live On-Track Handle				\$350,136	\$734,100	\$786,396	\$745,847	\$855,217	\$643,416	\$599,226	\$512,874	\$280,656	\$5,507,868
Live Phone Wagering Handle													\$0
Live OTB Handle													\$0
Total Live Handle (excluding export)				\$350,136	\$734,100	\$786,396	\$745,847	\$855,217	\$643,416	\$599,226	\$512,874	\$280,656	\$5,507,868

2008	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Race Days				7	17	18	18	17	17	18	17	11	140
Races				91	221	234	234	221	221	234	221	135	1,812
Avg Field Size				7.59	7.65	7.65	7.80	7.71	7.73	7.70	7.78	7.44	7.67

2008	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Gaming Purses Earned	\$2,694,879	\$3,023,597	\$3,399,908	\$3,041,096	\$3,382,446	\$2,837,014	\$3,000,438	\$3,126,426	\$2,630,491	\$2,683,538	\$2,674,759	\$2,531,860	\$35,026,451
Pari-Mutuel Purses Earned	\$108,726	\$110,573	\$123,285	\$153,863	\$282,966	\$278,703	\$299,371	\$293,567	\$234,504	\$238,457	\$194,308	\$171,408	\$2,489,730
Total Purses Earned	\$2,803,604	\$3,134,170	\$3,523,193	\$3,194,959	\$3,665,412	\$3,115,717	\$3,299,810	\$3,419,993	\$2,864,994	\$2,921,995	\$2,869,067	\$2,703,269	\$37,516,181
Total Purses Paid - Overnight	\$0	\$0	\$0	\$1,785,400	\$4,203,350	\$4,557,900	\$4,429,150	\$4,446,500	\$4,327,450	\$4,778,050	\$4,415,300	\$2,309,550	\$35,252,650

2008	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Health & Benefit Deposits	\$134,744	\$151,180	\$169,995	\$152,055	\$169,122	\$144,818	\$259,276	\$156,321	\$250,436	\$134,177	\$211,974	\$126,593	\$2,060,692

Harrah's Chester Casino & Racetrack  
PGCB Benchmark Data-2009

2009	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Live On-Track Handle				\$463,013	\$880,730	\$883,024	\$1,018,246	\$954,802	\$739,150	\$492,701	\$410,224		\$5,841,890
Live Phone Wagering Handle				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0
Live OTB Handle				\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0
Total Live Handle (excluding export)				\$463,013	\$880,730	\$883,024	\$1,018,246	\$954,802	\$739,150	\$492,701	\$410,224		\$5,841,890

2009	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Race Days				12	19	21	23	22	21	18	14		150
Races				156	247	273	299	290	289	251	185		1,990
Avg Field Size				7.53	7.68	7.66	7.69	7.65	7.57	7.69	7.55		7.67

2009	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Gaming Purses Earned	\$2,782,443	\$2,993,969	\$3,146,436	\$2,953,190	\$3,301,680	\$3,000,002	\$3,236,856	\$3,387,151	\$3,120,899	\$3,357,087	\$3,202,481	\$4,210,581	\$38,692,774
Pari-Mutuel Purses Earned	\$91,016	\$100,944	\$106,084	\$200,119	\$269,903	\$268,482	\$296,134	\$292,564	\$279,102	\$220,086	\$198,969	\$70,997	\$2,394,400
Total Purses Earned	\$2,873,459	\$3,094,913	\$3,252,520	\$3,153,309	\$3,571,583	\$3,268,484	\$3,532,990	\$3,679,715	\$3,400,000	\$3,577,173	\$3,401,450	\$4,281,578	\$41,087,175
Total Purses Paid - Overnight	\$0	\$0	\$0	\$2,132,000	\$3,445,400	\$3,885,550	\$4,222,800	\$4,460,700	\$3,465,657	\$4,010,400	\$3,274,800	\$0	\$28,897,307

2009	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Health & Benefit Deposits	\$138,822	\$151,404	\$157,022	\$319,090	\$165,084	\$150,000	\$161,843	\$169,358	\$156,045	\$298,237	\$160,124	\$159,254	\$2,186,282





Harrah's Chester Casino & Racetrack  
PGCB Benchmark Data--2011

2011	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Live On-Track Handle			\$257,029	\$488,623	\$674,206	\$657,828	\$655,672	\$557,799	\$226,531	\$330,658	\$462,229	\$283,613	\$4,594,188
Live Phone Wagering Handle													
Live OTB Handle													
Total Live Handle (excluding export)			\$257,029	\$488,623	\$674,206	\$657,828	\$655,672	\$557,799	\$226,531	\$330,658	\$462,229	\$283,613	\$4,594,188

2011	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Race Days			8	17	18	19	18	16	7	16	19	12	150
Races			105	238	252	266	251	224	98	224	265	168	2,091
Avg Field Size			7.27	7.60	7.60	7.66	7.73	7.69	7.66	7.62	7.61	7.75	7.64

2011	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Gaming Purses Earned	\$2,253,014	\$2,785,847	\$3,515,022	\$2,612,238	\$2,469,652	\$3,033,510	\$2,377,758	\$2,342,486	\$2,799,733	\$2,286,947	\$2,296,914	\$2,753,182	\$31,526,304
Pari-Mutuel Purses Earned	\$87,775	\$81,555	\$163,054	\$286,143	\$296,453	\$279,673	\$261,712	\$235,651	\$140,867	\$163,723	\$213,524	\$167,027	\$2,377,156
Total Purses Earned	\$2,340,789	\$2,867,402	\$3,678,076	\$2,898,381	\$2,766,105	\$3,313,183	\$2,639,470	\$2,578,136	\$2,940,600	\$2,450,670	\$2,510,438	\$2,920,209	\$33,903,461
Total Purses Paid - Overnight	\$0	\$0	1,393,000	3,259,000	4,255,376	5,106,712	5,552,470	4,812,480	2,452,200	3,853,600	4,737,720	2,936,100	\$38,358,658

2010	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Health & Benefit Deposits	\$161,677	\$164,466	\$202,690	\$157,380	\$153,206	\$178,846	\$144,764	\$144,837	\$181,135	\$147,752	\$152,258	\$188,185	\$1,977,196

Harrah's Chester Downs  
PGCB Benchmark Data-2012

2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Live On-Track Handle			\$399,884	\$435,491	\$589,361	\$490,401	\$486,360	\$606,101	\$183,977	\$269,012	\$363,325	\$246,198	\$4,070,110
Live Phone Wagering Handle													\$0
Live OTB Handle													\$0
Total Live Handle (excluding export)			\$399,884	\$435,491	\$589,361	\$490,401	\$486,360	\$606,101	\$183,977	\$269,012	\$363,325	\$246,198	\$4,070,110

2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Race Days			13	16	19	17	17	19	8	13	16	12	150
Races			182	224	265	238	238	266	112	182	224	168	2,100
Avg Field Size			7.68	7.75	7.66	7.76	7.32	7.68	7.79	7.69	7.66	7.70	7.66

2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Gaming Purses Earned	\$2,195,970	\$2,620,682	\$3,379,826	\$2,544,947	\$3,073,261	\$2,278,749	\$2,266,313	\$2,881,949	\$2,183,611	\$2,084,776	\$2,607,708	\$2,096,376	\$30,234,064
Pan-Mutuel Purses Earned	\$84,428	\$69,399	\$208,166	\$228,748	\$290,217	\$251,928	\$231,130	\$272,330	\$133,135	\$142,646	\$184,994	\$149,140	\$2,268,261
Total Purses Earned	\$2,280,398	\$2,709,881	\$3,587,991	\$2,773,695	\$3,363,478	\$2,530,677	\$2,517,443	\$3,154,279	\$2,316,746	\$2,227,421	\$2,792,700	\$2,245,516	\$32,500,325
Total Purses Paid - Overnight	\$0	\$0	\$2,383,300	\$3,108,000	\$4,556,416	\$3,559,136	\$3,484,475	\$7,210,242	\$1,639,500	\$2,392,000	\$3,056,000	\$2,657,500	\$24,056,569

2012	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Health & Benefit Deposits	\$146,448	\$160,038	\$195,280	\$150,174	\$188,223	\$141,492	\$149,152	\$186,369	\$144,076	\$160,487	\$147,511	\$156,729	\$1,905,979

Harrah's Philadelphia  
PGCB Benchmark Data--2013

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Live On-Track Handle			\$308,288	\$396,288	\$554,687	\$469,152	\$450,395	\$444,288	\$333,899	\$223,254	\$304,833	\$102,388	\$3,587,472
Live Phone Wagering Handle			\$1,130	\$1,778	\$4,221	\$2,813	\$5,848	\$7,008	\$3,909	\$2,404	\$6,209	\$1,738	\$37,058
Live OTB Handle													\$0
Total Live Handle (excluding export)			\$309,418	\$398,066	\$558,908	\$471,965	\$456,243	\$451,296	\$337,808	\$225,658	\$311,042	\$104,126	\$3,624,530

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Race Days			13	16	20	17	17	18	14	12	14	8	149
Races			179	224	280	238	238	252	196	168	196	100	2,071
Avg Field Size			7.6	7.79	7.74	7.80	7.71	7.62	7.73	7.80	7.75	7.64	7.72

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Gaming Purses Eamed	\$2,086,785	\$2,255,401	\$3,104,080	\$2,199,261	\$2,263,601	\$2,696,284	\$2,432,563	\$1,958,391	\$2,390,302	\$2,008,742	\$1,798,067	\$2,187,293	\$27,380,770
Pari-Mutuel Purses Eamed	\$88,580	\$97,113	\$185,461	\$201,845	\$314,465	\$241,683	\$233,563	\$258,996	\$174,125	\$142,379	\$175,535	\$106,862	\$2,220,626
Total Purses Eamed	\$2,175,365	\$2,352,514	\$3,289,541	\$2,401,106	\$2,578,066	\$2,937,967	\$2,666,126	\$2,217,387	\$2,564,427	\$2,151,121	\$1,973,602	\$2,294,155	\$29,601,396
Total Purses Paid - Overnight	\$0	\$0	\$2,327,000	\$3,079,000	\$4,811,744	\$3,521,546	\$3,788,883	\$4,525,834	\$3,821,300	\$2,339,500	\$2,688,000	\$1,569,500	\$32,472,307

2013	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Health & Benefit Deposits	\$151,880	\$153,879	\$190,204	\$148,268	\$148,473	\$172,251	\$115,620	\$136,822	\$173,089	\$146,020	\$141,643	\$182,566	\$1,860,715

Harrah's Chester Casino & Racetrack  
PGCB Benchmark Data-2014

2014	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Live On-Track Handle			\$46,455	\$324,895	\$474,089	\$418,884	\$419,883	\$441,877	\$316,195	\$308,555	\$260,434	\$123,886	\$3,133,244
Live Phone Wagering Handle			\$1,238	\$8,324	\$13,211	\$7,858	\$10,025	\$9,280	\$6,261	\$7,028	\$10,294	\$3,638	\$77,157
Live OTB Handle													\$0
Total Live Handle (excluding export)			\$47,693	\$333,219	\$487,300	\$426,742	\$429,908	\$451,157	\$322,447	\$313,583	\$270,728	\$127,624	\$3,210,401

2014	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Race Days			2	16	19	17	18	18	17	19	16	8	150
Races			26	219	266	238	252	252	238	266	224	112	2,093
Avg Field Size			7.80	7.69	7.73	7.86	7.76	7.80	7.83	7.74	7.72	7.71	7.76

2014	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Gaming Purses Earned	\$2,006,705	\$2,550,550	\$3,393,433	\$2,408,082	\$2,285,392	\$2,749,765	\$2,092,297	\$1,836,347	\$2,418,872	\$1,875,883	\$1,814,390	\$2,713,756	\$28,145,472
Pari-Mutuel Purses Earned	\$67,940	\$81,023	\$97,586	\$177,427	\$278,987	\$220,955	\$231,026	\$236,725	\$172,395	\$176,676	\$169,100	\$103,890	\$2,013,730
Total Purses Earned	\$2,074,645	\$2,631,573	\$3,491,019	\$2,585,509	\$2,564,379	\$2,970,720	\$2,323,323	\$2,073,072	\$2,591,267	\$2,052,559	\$1,983,490	\$2,817,646	\$30,159,202
Total Purses Paid - Overnight	\$0	\$0	\$328,000	\$2,870,500	\$3,723,000	\$3,475,246	\$3,971,545	\$4,310,517	\$4,470,500	\$3,901,616	\$2,969,500	\$1,467,500	\$31,487,924

2014	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD Total
Health & Benefit Deposits	\$100,333	\$127,525	\$169,669	\$139,598	\$138,046	\$175,251	\$136,379	\$132,674	\$178,461	\$141,562	\$147,394	\$179,026	\$1,765,858

# 2015 LIVE RACING

MARCH 27 - DECEMBER 13

**MARCH**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
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**APRIL**

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**MAY**

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31						

**JUNE**

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**JULY**

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**AUGUST**

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**SEPTEMBER**

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**OCTOBER**

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**NOVEMBER**

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**DECEMBER**

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Pink - Post Time 12:40pm

**DERBY DAY: RUN FOR THE ROSES**  
**SATURDAY, MAY 2**  
**LIVE RACING POST TIME: 12:40**

**HARRAH'S PHILADELPHIA PRESENTS**  
**THE MAXIE LEE & BETSY ROSS INVATIONALS**  
**SUNDAY, MAY 24 - LIVE RACING POST TIME: 12:40**

See Total Access 360 for complete details. Management reserves the right to change or cancel this promotion at any time without notice. Must be 21 or older to enter or gamble (18 or older for play-in if not wagering) in any Pennsylvania casino or to participate in any Harrah's promotion. Know When To Stop Before You Start. Gambling Problem? Call 1-800-GAMBLER. ©2015, Caesars License Company, LLC.

**WHERE PHILLY COMES OUT TO PLAY.**

**Harrah's**  
 PHILADELPHIA

**GAMBLING PROBLEM? CALL 1-800-GAMBLER.**



☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

**WATCH & WAGER ON LIVE RACING  
IN PHILLY TAP & TAVERN**

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

Enjoy the view of the racetrack  
overlooking the Delaware River.

OFFICIAL PROGRAM



**2015**  
**RACING SEASON**

**Harrah's**  
PHILADELPHIA  
CASINO AND RACETRACK

# 2015 LIVE RACING

MARCH 27 - DECEMBER 13

Month	Days	Post Time
March	27-31	12:30
April	1-30	12:30
May	1-31	12:30
June	1-30	12:30
July	1-31	12:30
August	1-31	12:30
September	1-30	12:30
October	1-31	12:30
November	1-30	12:30
December	1-13	12:30

EXCEPT FOR 12:30 POST TIME SCHEDULES  
 SATURDAY, MAY 2 - LIVE RACING POST TIME: 12:30  
 HARRAH'S PHILADELPHIA PRESENTS  
 THE HAZEL LEE & PATSY GROSS INVITATIONALS  
 SUNDAY, JULY 26 - LIVE RACING POST TIME: 12:30

WHERE PHILLY COMES OUT TO PLAY. **Harrah's** PHILADELPHIA  
 GAMBLING PROBLEM? CALL 1-800-GAMBLER.



Overlooking the Delaware River front and featuring floor-to-ceiling windows on three sides, the Level Lounge offers guests at Harrah's Philadelphia a modern place to relax and enjoy hand-crafted cocktails. The distinctly-appointed bar carries more than 50 varieties of wine from all over the world and more than 25 unique bottles of bourbon and scotch.

**LIVE ENTERTAINMENT**  
 Thursday - Local Entertainers  
 Friday & Saturday 1:50pm - 9pm  
 Michele Karmin & Matt McCarrin

**\$7 \$7 \$7 AFTER HOURS SPECIALS**  
 Friday & Saturday  
 10pm - Close

\$7 Select Wine | \$7 Select Cocktails | \$7 Small Plates

See After Hours Menu in the Level Lounge for available offerings.

**Harrah's**



# 2015 LIVE RACING

MARCH 27 — DECEMBER 13

**MARCH**

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**APRIL**

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**MAY**

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**JUNE**

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**JULY**

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**AUGUST**

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**SEPTEMBER**

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**OCTOBER**

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**NOVEMBER**

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**DECEMBER**

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 PHILADELPHIA

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## PHILADELPHIA

### 2015 Race Classes for Pacers

Pace	4 Yr. Olds & Under Colts, Horses & Geldings NW 1 Ext. PM Race ◀	12,000
Pace	4 Yr. Olds & Under Fillies & Mares NW 1 Ext. PM Race ◀	12,000
Pace	4 Yr. Olds & Under Colts Horses & Geldings NW 3 Ext. PM Races or \$30,000 Lifetime ◀	14,000
Pace	4 Yr. Olds & Under Fillies & Mares NW 3 Ext. PM Races or \$30,000 Lifetime ◀	14,000
Pace	4 Yr. Olds & Under Colts Horses & Geldings NW 5 Ext. PM Races or \$50,000 Lifetime ◀	16,000
Pace	4 Yr. Olds & Under Fillies & Mares NW 5 Ext. PM Races or \$50,000 Lifetime ◀	16,000
Pace	NW \$4,500 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$12,000 ineligible ◀	9,000
Pace	Fillies & Mares - NW \$4,500 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$12,000 ineligible ◀	9,000
Pace	NW \$7,000 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$16,000 ineligible ◀	11,000
Pace	Fillies & Mares - NW \$7,000 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$16,000 ineligible ◀	11,000
Pace	NW \$10,000 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$20,000 ineligible ◀	13,000
Pace	Fillies & Mares - NW \$10,000 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$20,000 ineligible ◀	13,000
Pace	NW \$15,000 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$24,000 ineligible AE: NW 7 EXT. PM Races or \$70,000 Lifetime	18,000
Pace	Fillies & Mares - NW \$15,000 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$24,000 ineligible AE: NW 7 EXT. PM Races or \$70,000 Lifetime	18,000
Pace	NW \$20,000 in Last 5 Starts AE: NW 9 Ext. PM Races or \$90,000 Lifetime	22,000
Pace	F&M NW \$20,000 in Last 5 Starts AE: NW 9 Ext. PM Races or \$90,000 Lifetime	22,000
Pace	Open	30,000
Pace	Fillies & Mares Open	30,000
Pace	Claiming \$10,000 ◀	8,500
Pace	Fillies & Mares Claiming Handicap \$10,000-12,500 ◀	9,500
Pace	Claiming \$12,500 ◀	10,000
Pace	Claiming \$15,000	12,000
Pace	Fillies & Mares Claiming \$15,000-20,000	13,000
Pace	4 & 5 Yr. Olds Claiming Handicap \$15,000-20,000	13,000
Pace	Claiming Handicap \$20,000-25,000	16,000

# Harrahs<sup>®</sup>

## PHILADELPHIA

### 2015 Race Classes for Trotters

Trot	4 Yr. Olds & Under NW 1 Ext. PM Race ◀	12,000
Trot	4 Yr. Olds & Under NW 3 Ext. PM Race or \$30,000 Lifetime ◀	14,000
Trot	4 Yr. Olds & Under NW 5 Ext. PM Race or \$50,000 Lifetime ◀	16,000
Trot	NW \$4,500 in Last 5 Starts- 4 Yr. Olds & Up Last Start for a purse of greater than \$12,000 ineligible ◀	9,000
Trot	NW \$7,000 in Last 5 Starts- 4 Yr. Olds & Up Last Start for a purse of greater than \$16,000 ineligible ◀	11,000
Trot	NW \$10,000 in Last 5 Starts- 4 Yr. Olds & Up Last Start for a purse of greater than \$20,000 ineligible ◀	13,000
Trot	NW \$15,000 in Last 5 Starts - 4 Yr. Olds & Up Last Start for a purse of greater than \$24,000 ineligible AE: NW 7 Ext. PM Races or \$70,000 Lifetime	18,000
Trot	NW \$20,000 in Last 5 Starts AE: NW 9 Ext. PM Races or \$90,000 Lifetime	22,000
Trot	Open	30,000
Trot	Claiming Handicap \$15,000	12,000
Trot	Claiming Handicap \$10,000-12,500 ◀	9,500

<p>◀ Preference regarding 2, 3 &amp; 4* Yr. Olds</p> <ol style="list-style-type: none"> <li>1. Pa Sired that are <u>Wholly Pa Owned</u></li> <li>2. Pa Sired Horses</li> <li>3. Pa Wholly Owned Horses</li> <li>4. All other horses</li> </ol> <p>HORSES INTO RACE LOSE THEIR ◀ PREFERENCE</p>	<p>◀ Preference regarding 4 Yr. Olds &amp; Older</p> <ol style="list-style-type: none"> <li>1. Pa. Wholly Owned horses</li> <li>2. Pa. Trained horses</li> <li>3. Pa. Sired horses</li> <li>4. All other horses</li> </ol> <p>HORSES INTO RACE LOSE THEIR ◀ PREFERENCE</p>
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\*4 Yr. Olds will have the same preference in "3 & 4 Yr. Old" & 4 Yr. Olds & younger" designated races as the other age horses