

**PENNSYLVANIA WINE MARKETING AND RESEARCH PROGRAM
BOARD MEETING VIA MS TEAMS
Minutes of the March 23, 2021 Board Meeting**

Public notice of the March 23, 2021 Pennsylvania Wine Marketing and Research Program Board Meeting was given as stipulated by the Sunshine Law.

CALL TO ORDER

Mario Mazza, Chairman, called the skype conference to order at 10:03 a.m. Board members in attendance included Karl Zimmerman, Vice Chairman, John Landis, Secretary/Treasurer; John Skrip, III; Jake Gruver, Elwin L. Stewart; David Hoffman; Chris Dietz; Jake Gruver; Robert Mazza; Jamie Williams. Lela Reichart was not present

Also present from PDA Patrick Andrews, Chief of Marketing Development, PDA; Laura England, Director, Bureau of Market Development, Morgan Sheffield, Grant Coordinator, Char Riley, Liaison PDA and ACMA Boards; John Howard, Esquire, Chief Counsel, Fred Strathmeyer, Deputy Secretary, Chery Cook, Deputy Secretary

Beth Williams and Jessica Aiello, Presenters

MOTION TO ALLOW HIRING COMMITTEE TO OFFER THE POSITION TO THE CANDIDATE

Presented by: Jamie Williams

Seconded by: Elwin L. Stewart

Passed: Unanimously

To allow committee to offer the position to Beth or Jessica.

PRESENTATION OF GRANT DATABASE

Char Riley presented to the Board a database for all wine and beer Act 39 Grants showing Agreements, Proposals and Progress Reports, etc.

PRESENTATION OF PROJECT PROGRAM COORDINATOR POSITION

Each presenter was asked to create a PowerPoint presentation on how they would address the Board and Legislators.

Beth Williams presented first followed by Jessica Aiello.

Mario reviewed the scoring matrix to the board.

MOTION TO ADJOURN THE MEETING

Presented by: Mario

Passed: Unanimously

To adjourn the meeting.