

PENNSYLVANIA APPLE PROGRAM BOARD MEETING (CONTINUED)
Minutes of the February 1, 2021 Skype Board Meeting

Public notice of the February 1, 2021 Pennsylvania Apple Program Board Meeting was given as stipulated by the Sunshine Law.

CALL TO ORDER

David Peters, Chairman, called the meeting to order at 10:04 a.m. Board members in attendance included Mark Boyer, Carolyn McQuiston; Thomas Haas; and Ellie Vranich, Treasurer.

Gary Faulkner, Vice Chair, was not present.

Also present: Patrick Andrews, Chief of Marketing Development, PDA; Holly Zarefoss, McKonly and Asbury, CPAs; Char Riley, Liaison PDA and ACMA Boards.

John Howard, Esquire, Chief Counsel, was not present.

ASSESSMENTS/AUDITS (CONTINUED)

Mr. Andrews reminded Board members of discussion at the last meeting regarding the five-year average and whether more updated information could be provided at each meeting. He noted, even in the "best of times," there was no way to provide more up-to-date information. Mr. Andrews will ask Holly to provide a chart of the history of assessments since 2017 by the July meeting. He noted the chart would be a monthly chart from July to June reflecting dollar amounts for each month, which may help the Board make a more educated guess. Board members had questions and comments.

Ms. Zarefoss noted that Willie Means had a judgement against him for delinquency in 2017-2018. She stated the case was transferred to the Adams County Court. Payment was received from Stefanie Welky, Barbers Fruit Farm and Market. Ms. Zarefoss will contact Terry Shaffer, Sunny Mountain Farm, regarding payment.

SHAP FUNDING/SHAP FUNDED PROJECTS

Chair Peters was in favor of U.S. Apple support. He stated the Board could offer monetary support, and the Board should support research for as long as it can. He did not anticipate 2020 would make \$168,000 or \$169,000, but may be closer to \$165,000 or lower.

Ms. Vranich provided an update from information received from Bruce. She noted that everything that was funded last year was able to continue to be worked on. A list of Apple projects that the Board's \$75,000 would have supported was provided and was available for the Board's review.

Thirteen applications for projects to consider have been received with the total requested amount of \$167,887.20, of which \$121,489 are continuing projects and the balance of just over \$46,000 being new projects submitted for funding. There was further discussion regarding research support.

Mr. Haas made a motion to fund up to \$80,000 to the SHAP Research Committee for research projects.

RESOLUTION 2021.4-APPROVAL OF PROJECT FUNDING

Presented by: Thomas Haas

Seconded by: Mark Boyer

Passed: Unanimously

To approve up to \$80,000 for research project funding.

GUNN MOWERY INSURANCE

There was discussion regarding the annual insurance bill in the amount of \$808, which had been approved by Ms. Vranich and sent on to McKonly and Asbury.

NEW ITEMS

Ms. Vranich noted a money market account for excess funds was opened in December 2020. Interest earnings should be paid on the account very soon. Mr. Haas suggested an analysis be conducted on the cash flow to determine whether the current assessment rate was adequate for the mandate.

Mr. Andrews indicated that an amendment referendum to change assessment payment could not replace a regular referendum. Both would still need to be passed. Mr. Howard offered to email Mr. Howard to see whether both could be approved at the same time and provide information for further discussion at the next meeting.

There was further discussion and explanation regarding program referendum, amendment referendum, and USDA formula for funding. Mr. Boyer will email Mr. Andrews contact information, and he will follow up with that person with regard to the different data sources and update Board members at the next meeting.

Chair Peters still desired to continue to support U.S. Apple.

Mr. Andrews noted that Sheila Gantz stepped down as Chair of the Peach and Nectarine Research Program Board and asked that anyone interested in joining that board let him know.

NASS marketing practices surveys were discussed.

It was suggested that U.S. Apple discussion be tabled and sometime in the future the Board could review how much money was in reserves and make a decision on whether or not to increase rates for them.

RESOLUTION 2021.5-ADJOURNMENT

Presented by: Mark Boyer

Seconded by: Carolyn McQuiston

Passed: Unanimously

To adjourn the meeting.

There being no further business, the meeting was adjourned at 12:03 p.m.

The next meeting is scheduled for July 6, 2021, 9:00 a.m.

Respectfully Submitted:

A handwritten signature in cursive script, appearing to read "Patrick Troy", is written over a horizontal line.

Patrick Troy

February 1, 2021