

**PENNSYLVANIA MALT AND BREWED BEVERAGE INDUSTRY PROMOTION BOARD**  
**Minutes of the September 28, 2017 Board Meeting**  
**PA Department of Agriculture, Room 405**  
**Harrisburg, Pennsylvania**

Public notice of the September 28, 2017 Pennsylvania Malt and Brewed Beverage Industry Promotion Board meeting was given on September 12, 2017, as stipulated by the Sunshine Law.

**CALL TO ORDER**

William Brock (via conference call), Chairman, called the meeting to order at 10:17 a.m. Board members in attendance included Christian Lampe, and the following board members attended via conference call: Michele Meloy Burchfield, Sean Casey, Frank Pistella and Advisory Member Jeffrey Reeder. Attending from the Pennsylvania Department of Agriculture were Brook Duer, Patrick Andrews, and Jennifer D'Angelo. Christopher Hoel, Hoel Law Office, attended via conference call. Ashlee Dugan, Pennsylvania Department of Agriculture, attended a portion of the meeting.

**MINUTES**

Minutes of the June 22, 2017 meeting were tabled and will be approved at the next board meeting.

**PA PREFERRED BREWERY PROJECT UPDATE**

Ms. Dugan provided an update on the PA Preferred Brewery project.

**BEER BOARD STATUS UPDATE (ATTACHMENT "A")**

Board members and Mr. Duer discussed attachment "A".

**GRANT PROCESS (ATTACHMENT "B")**

Board members and Mr. Duer discussed attachment "B". Mr. Duer will make the necessary updates to the document.

**RESOLUTION 2017.08 – APPROVAL OF ATTACHMENT "B" WITH UPDATES**

Motion by: Sean Casey

Seconded by: Christian Lampe

Passed: Unanimously

To approve Addendum 1 – Grant Solicitation Announcement and Application Procedures (evaluation criteria chart), with the caveat we include under the Economic Benefits Generated section, the language of promoting intrastate and interstate tourism.

**FY 2017-2018 FUNDING PRIORITIES (ATTACHMENT "D")**

Board members and Mr. Duer discussed attachment "D". Mr. Duer will make the necessary updates to the document. Mr. Duer will update and communicate with the board regarding the details and need for comments. There will be no funding amounts designated towards each category. Matching is encouraged but not required.

**RESOLUTION 2017.09 – APPROVAL OF ATTACHMENT “D” WITH UPDATES**

Motion by: Christian Lampe

Seconded by: Sean Casey

Passed: Unanimously

To approve six funding categories: 1) agriculture, 2) tourism, 3) D retailer outreach, 4) beer industry research, 5) technical assistance, support and research and development, and 6) innovation in attachment “D” – Funding Priorities.

**ANNUAL MEETING DATES AND GRANT PROCESS DEADLINES (ATTACHMENT “C”)**

Board members and Mr. Duer discussed attachment “C”.

**RESOLUTION 2017.10 – APPROVAL OF GRANT PROCESS TIMELINE**

Motion by: Christian Lampe

Seconded by: Sean Casey

Passed: Unanimously

To approve that the grants be solicited with a date of publication of October 14, 2017, proposal deadline of December 1, 2017, with a meeting of this board to take place in December, sufficient to get the grant recommendations to the PLCB in time for their meeting in December.

**DISCUSSION TOPICS AND ACTION ITEMS**

The following topics were also discussed:

- Communications and Share Point website
- Mapping project – Mr. Brock is working on this project
- Survey
- Budget from PDA and reimbursement – Mr. Brock will send an email to the designated staffer at the liquor committee regarding the budget and will copy PDA who will then provide additional information if necessary.

**NEXT BOARD MEETING**

The next meeting date is Friday, December 1.

**ADJOURNMENT**

There being no further business, the meeting was adjourned at 12:14 p.m.

Respectfully Submitted:



Patrick Andrews

November 28, 2017